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# The Sea Coast Echo

HANCOCK COUNTY  
"Extending Hospitality  
and  
Offering Opportunity"

SUBSCRIPTION \$2.00 PER YEAR—ALWAYS IN ADVANCE. BAY ST. LOUIS, MISS., FRIDAY, MARCH 21, 1947 VOL. 56 — No. 12

## Observations... From Around Town

(BY JAY WHOZIT)

Spring that magic season of the year, made its 1947 debut at exactly 6:13 o'clock this morning... Spring, the time "when a young man's fancy turns to love" and married folks begin to read the seed catalogs and paint color charts... St. Stanislaus' new school bus was again put into use when the band members made the trip to Columbia for their return concert on Thursday... very soon now there will be a new ice cream parlor on the beach, things are really shaping up... thanks are due Prof. Ingram for having taken such quick action, relative to the school children using Carroll avenue as a playground... while we are on the subject of the High School, we note that "Slow" signs are placed on the highway near the school, during recess periods, and we also note how careful the drivers are while passing through this area... Mr. Mayor, our hats are off to you for your attention to this... on last Sunday morning, at the church of Our Lady of the Gulf, fifty or more little boys and girls, between the ages of 6 and 8 made their First Communion, to see them marching down the aisle of the church, all dressed in white was truly beautiful—a sight to melt the hardest heart, and bring tears of joy to the eyes of many... the American Legion celebrated its twenty-eighth anniversary this month, having been founded in Paris, France, on March 15, 1919... your application for Homestead Exemption must be filed with your city and county tax assessors prior to April first... take note of this and get yours now, as no application made at a later date... the Board of Supervisors have ordered a new assessment of Real Property made for this year... the reason—so many changes of ownership have taken place, and so much new building has been done... if you have any readjustments to be made to your assessment, see the Board at their July or August meeting... did you know: approximately 56,000 American soldiers and sailors married British girls during World War II?... just a suggestion: the area west of the city waterworks plant would make a splendid playground for the school children... that fire in Waveland on Sunday afternoon, which completely destroyed a residence, was merely a repetition of others gone before, and again brings to mind the crying need of a water works system and fire fighting equipment in our sister city, for the protection of its property owners, who invest their hard-earned money in a home, only to see it go up in smoke and flames in a matter of minutes, with no chance whatsoever to save it... although we have no definite information as to their future plans, outward appearances bear out the fact that W. A. McDonald & Sons, with C. C. and Johnny at the helm, have something big in mind for the industrial development of our town... nice going and it is our hope that their plans materialize to their complete satisfaction... boy—boy next Wednesday will be Circus Day in Bay St. Louis when Roger Bros. Circus will perform in the afternoon and at night, on the vacant lot on the highway at Dunbar Avenue... you addles get out your pocketbooks, remember you were kids once... read the advertisements in your home paper... remember it is the advertisers, who make a newspaper possible.

### MARRIED MARCH 14

Miss Amelia V. Chadwick, daughter of Mr. and Mrs. Dan Chadwick, of Waveland and Mr. Gerald V. Price, Jr., son of Mr. and Mrs. Gerald V. Price, of this city were married on Friday, March 14, at 6:30 p. m. at the rectory of St. Claire's Catholic Church, the Rev. Father Costello performing the ceremony.

The bride wore a tailored suit of gray wool crepe with which she wore a black hat and her accessories were of black. Her shoulder corsage was a purple orchid. She had as her only attendant her sister Miss Louise Chadwick who wore a Bolero suit of green wool gabardine and her corsage was of pink roses. Mr. Price had as his best man Mr. Curtis Favre.

Following the ceremony Mr. and Mrs. Chadwick entertained at a reception at the home of Mr. and Mrs. C. B. Mollere. The guest list was limited to parents of both parties, other relatives and few close friends. The bride is a graduate of Saint Joseph Academy and attended the University of Mississippi for two years. Mr. Price is a graduate of Bay High and served in the United States Navy doing service in the Pacific area during World War II. He is with the Mississippi State Highway Department. The couple will reside in their own home in Uman Avenue.

## Power Co. Franchise To Be Voted On Tuesday, March 25

In this issue of the Echo we are carrying advertisements of the Mayor and Commission Council, and the Mississippi Power Company, explaining and favoring the franchise granted by the Mayor and Commission Council to the Mississippi Power Company, and we have the advertisement of Mr. J. Lewis Henderson and his associates, who are opposed to the granting of the franchise, and who give their reason for being opposed to the granting of the franchise to the Power Company. Of course there are two sides to every question, and it is but right that in a matter of this type that there should be a public discussion that will give the facts, and offer some enlightenment to the voter, who after weighing both sides of the question may cast his or her vote in an intelligent manner. The opposition to the granting of the franchise states that the old franchise has seven years yet to run and that we should not be in any hurry to grant a new franchise. That there should be some control over the rates by the City if the franchise is granted. That other municipalities own their power plants and that public ownership in these localities has been successful. That the rates in these municipalities have been reduced considerably in the last few years, and many other reasons are offered why we should not vote for the granting of the franchise. The Mississippi Power Company in asking that they be granted the franchise state that the growth of the use of electricity and the inability to do normal construction and system expansion during the war period has produced a situation in which the company faces a very large construction program. They estimate that the aggregate costs of these improvements over the next four year period will amount to \$11,000,000 and that the company is seeking new local franchise to help justify these new expenditures, and as an aid in securing funds to carry out this work. The Mayor and Commission Council state to you that they have approved the franchise and that it is submitted to the voters for their ratification.

### Tickets Now Available For "Angel Street"

Tickets for the Little Theater's biggest undertaking thus far, the melodrama "Angel Street," are now available at de Montuzin's Drug Store. Performances will be given on Thursday, Friday and Saturday nights, March 27, 28 and 29, at the Carroll Avenue Playhouse, and tickets will be sold for seats not already reserved by members. Tickets for individual performances are priced at one dollar; while memberships for the entire season are still available at five dollars. In the belief that the reviews from New York and other large papers are always interesting to local audiences we are printing below several excerpts published by critics at the time "Angel Street" was being played in New York: "The most talked of play in New York is 'Angel Street'." (Louella Parsons) "A masterpiece of suspense." (New York Magazine) "Not in ten years have I seen an audience including myself so spell-bound by a melodrama." (Alexander Woolcott) "I have just seen the theater really come alive for the first time this season. One of the most satisfying theater adventures of the last decade." (New York News) "It is theater of an enormously exciting sort... I am happy to thank it for one of the season's best evenings." (New York World-Telegram)

### Waveland Home Destroyed By Fire

The frame cottage on Sobral Blvd., Waveland, property of Alvin Helbach, New Orleans, was completely destroyed by fire on Sunday afternoon about 2 o'clock. Mr. Helbach and his brother had come out from New Orleans to attend to matters about the place as the family were planning a reunion here on Easter Sunday. Mr. Helbach it was said went into the kitchen and lighted the gas stove and it exploded setting the house on fire. It is understood that none of the contents were saved. Mr. Helbach suffered slight burns about the face and hands and was given treatment at the hospital here and allowed to return to his home in New Orleans. His brother is still a patient at the Kings Daughters Hospital suffering from severe burns about the hands, face and neck.

### AMERICAN RED CROSS NEWS

On Friday morning, March 28th, at 10 A. M. at the home of Mrs. Leo Seal, 408 N. Beach, the Grey Ladies of the American Red Cross will hold a meeting to arrange classes. The American Red Cross Grey Ladies enjoy the privilege of taking sunshine and comfort to our soldiers in the hospitals and convalescent homes. May of these are far from home so when visited by one of the Grey Ladies, lonely hours are made pleasant and ray of hope is held out to them. If you are interested, then please attend this meeting and become a member of the class.

### Scout Executives Hold Monthly Meeting

The regular business meeting of Scout Executives of the Bay-Pass District met at Hotel Reed on Friday, last. Reports of the different committees were given, after which Mr. Harry Maxfield, Chief Executive of the New Orleans Area was introduced and gave a most interesting talk on scouting. This was Mr. Maxfield's first official visit to Bay St. Louis. Those attending were Harry Maxfield, Mr. and Mrs. Ross Shenk, Mr. Shenk is the district field representative; Colonel Dayton D. Robinson, Mayor Francis Hursey, Jack Kole, Scout master of troop 216; Carl Wright Bastis, asst. scout master and Eldredge Helwick all of Pass Christian; Rt. Rev. Msgr. A. J. Gmelch, Tom Karl, scout master of troop 208, Assistant scout masters Karl Arnold and Cyril Piazza of troop 208; Fred Fayard, scout master of troop 217; Octave Delph, District Chairman; L. S. Elliott, Ted Robin, Howard LeTissier, Alden Mauffray, Dick Shadoin, who is in charge of the Cubbing program.

### Concert By Stanislaus Band Given Monday Night

The annual Spring Concert given in St. Joseph Academy auditorium by the St. Stanislaus Band on Monday, March 17th under the direction of Brother Romuald, was enjoyed by many music lovers. It would be hard to pick an outstanding number of the evening. Brother Romuald announced that he really didn't think of the date, March 17th, as St. Patrick's Day so had not prepared any Irish tunes, but six young members of the band, volunteered to give two Irish selections. On Thursday, March 20th, the St. Stanislaus Band presented the same program in the Columbia, Miss., high school auditorium. This is a return concert in an exchange of concerts between the two school bands.

### Veterans Foreign Wars Elect Officers

Hancock County Post No. 3253, Veterans of Foreign Wars, held its annual election of officers at a meeting on the night of Monday, March 17, with the following officers elected: Edward Fayard, re-elected Commander; Cornelius J. Ladner, senior vice commander; Carl T. Smith, Jr., junior vice commander; Henry Capdepon, quartermaster; Ewan J. Pucheu, adjutant; Edward I. Jones, Post advocate; Chester J. Favre, Post advocate; John J. Green, Chaplain; Carl J. Banderet, surgeon; Leroy Bonetemps, Post Historian; H. K. Holderith, Trustee; William Bertucci trustee; Harold Cospolich, trustee; Nolan A. Kingston, guard. The meeting was held in the Post's new quarters opposite Hill's Service Station, which it has purchased and which is being pointed to as a needed place of dwelling for the Post. It is to their credit that they have bought this place and are beautifying it.

### Seventy-Two Make First Communion

On Sunday, March 16, seventy-two little boys and girls, in their dainty white dresses and white suits, received their First Communion at the 7 o'clock Mass at Our Lady of the Gulf Catholic Church with Rt. Rev. Msgr. A. J. Gmelch, officiating. The altars were beautifully decorated with exquisite blossoms and hymns were sung throughout the Mass by the St. Joseph Academy choir.

## RED CROSS DRIVE LAGGING

Only One Third County  
Quota Reached

The Red Cross Drive will end on March 31st, and do you know that we have only reached one third of our quota. It is possible that we have forgotten so quickly the one agency that meant so much to the boys and girls who were in the service, or is it that we have not taken time out to send in our subscription. We should not lose sight of the fact that the American Red Cross is still working for the man in service and those who are hospitalized, and for those who are at home. The American Red Cross is in fact a local agency, and the largest portion of the money that you give remains in the hands of your local Red Cross Office for local expenditures. It is a bit discouraging to the Chairman of the drive and his committee to find that the response to their appeals for contributions remain unheeded. We feel however, that Hancock County will not fall down in the final drive, even though they are lagging behind very badly at this time. Chairman Joe Kern is trying to do a good job, and he certainly needs your help. It is impossible for him to put the job over if he does not get your help. He needs your help in dollars. Quit putting it off. Set right down and send him your contribution and make it what it was last year. If you give a little more than you had expected to give, it won't hurt you. It is for a good cause. Remember that you were eager to give to the Red Cross, when you thought that it was helping your own, it still may be helping some one else's son. It is for the cause of humanity. Send your contributions in.

### BOXING TOURNAMENT MARCH 27, 28, 29

The invitational boxing tournament to be held in the Bay High gym the last week end in March is an assured success with over 90 boxers from six teams already entered. The teams to be represented are Bay St. Louis High, St. Stanislaus, G. C. M. A., Biloxi, Belzoni, and Winona. Mr. S. J. Ingram, Supt. of Bay St. Louis schools, announces that there will be approximately 20 fights on each card with the exception of the finals on Saturday night, when 16 fights in the recognized weight divisions will be carded. There will also be a Friday afternoon session. Mr. Jack Pizzano, head of physical education for the New Orleans schools will referee.

### Undergoes Operation

Miss Patricia Robin, underwent a major operation at the Baptist Hospital this week. Miss Robin, daughter of Mr. and Mrs. T. T. Robin of this city is reported doing splendidly which news is received with great pleasure by her friends here.

### Conducting Course of Study On Stewardship

The Womens Society of Christian Service have been conducting a course of study on Stewardship and the two first lessons were held on Thursday and Friday of last week. Rev. P. E. Pierce led the study on Thursday and Mrs. W. W. James on Friday. The study on Thursday of this week was led by Mrs. H. W. Arthur assisted by Mrs. Verna Hobbs and this afternoon Mrs. H. J. Thompson and Mrs. W. W. James will give the lesson. The meetings are in the Methodist church at 3 p. m.

### Suffers Head Injury

Jules Nick, a primary student at St. Joseph Academy fell off the Merry-Go-Round at the school and suffered a head injury for which he was treated at the Kings Daughters Hospital. Jules is going nicely and is able to be out in the sunshine again but is still under the doctor's care.

### Visitor

Martin E. Casey of 417 Citizen Street, Bay St. Louis, was over from New Orleans to spend a few days with his family here. Mr. Casey is connected with the Bienville Hotel in New Orleans, which is affiliated with the associated hotels of Chicago, Illinois, as a buyer and storeroom manager. The visitor expressed himself as being surprised at the many progressive improvements in Bay St. Louis and especially the Bay Garment Corporation that is giving employment to so many. He congratulates the Chamber of Commerce for the work they are doing.

## CHAMBER OF COMMERCE ACTIVITIES

### TRADE SCHOOL

A new trade school to be known as the Gulf Coast Trade School will open on or about April 15th on Citizen Street and the Railroad. This school will be under the guidance of Mr. W. W. Webre formerly of Hattiesburg and will teach automotive mechanics to former G. I. s under the G. I. Bill of Rights. It is the intention of Mr. Webre to instruct white as well as colored Ex. G. I. s and in line with this program will have two classes a week. Monday, Tuesday and Wednesday will be set aside for the whites and Thursday, Friday and Saturday will be for the colored; both of the classes to run 25 hours per week. The first course will be Mechanics helper for a duration of nine months and on the completion of this course the students will then be prepared to take up advanced mechanics which will also be for a nine months period. To assist Mr. Webre he will have a Technical Instructor for each 20 men; 1 Academic Instructor and 1 Coordinator of Instruction. The students will come from this area and it is the hope of Mr. Webre to have a minimum of 60 white and 60 colored. Under the G. I. Bill of Rights, this means that any ex G. I. that is interested in the automotive field may take up these courses without any cost to them and in that way can fit themselves for a well paying position after graduation. Facilities for the school will be erected on the property mentioned and it is hoped to begin instructions no later than April 15th. All G. I. s who are interested should get in touch with Mr. Webre who will be at the school location from now on, or for further information, they may call the Chamber office at Phone 138.

### NATIONAL AFFAIRS COMMITTEE

A National Affairs Committee composed of: Mr. Laurence Dickson, Chairman, Mr. Leo Kenney, Mr. T. T. Robin, Mr. Octave Delph and Mr. Lamar Otis have been appointed to handle and act with the approval of the Board of Directors and in cooperation with the U. S. Chamber of Commerce on any bills which are brought up in Congress that may be beneficial or otherwise. The U. S. Chamber of Commerce of which we are an affiliate have been very active in combating and suppressing any isms that have been and are now prevalent across our nation and we feel that we should take an active part in cooperating with them to the fullest extent.

### Guest Speaker Before Rotary Club

C. C. Barefoot, Field representative for Rehabilitation for Vocational Education, was the guest speaker at the Bay St. Louis Rotary Club on Wednesday. Mr. Barefoot talked on the rehabilitation of children, students and adults through the vocational board. John Adams, Pass Christian and Lonnie Sweat, manager, Mississippi Power Company, Gulfport, were visiting Rotarians and R. M. Preis, a recent permanent resident of Bay St. Louis was a guest of Rotarian Dr. J. A. Evans.

### American Cancer Society To Hold Meeting

A special meeting will be held at the home of Mrs. W. L. Bourgeois, 209 Union Street, Tuesday, March 25th at 5 p. m. to organize a chapter of the American Cancer Society. Daily radio programs, news articles and lectures are given, enlightening us on the warning signs of the dreaded disease. Now you have an opportunity to help form our own organization, one that will give aid and also check this menace.

—Mr. and Mrs. J. A. Folse of Jackson, Mississippi, were hosts to a delightful week end house party. Those in the party were Mr. and Mrs. L. J. Folse of Prairie, Miss., Misses Lorraine Davis and Jean Pritchard and Messrs. Kelly Folse and Floyd Roell.

—Going from here for the stage production of "Oklahoma" in New Orleans last week were Mr. and Mrs. D. M. Russell, Mr. and Mrs. J. R. Shadoin, Mr. and Mrs. Leo Kenney, Mr. and Mrs. Shelby Tucker, Mr. and Mrs. J. C. Roland, Mr. and Mrs. Alden Mauffray and Larry Mauffray, Mr. and Mrs. Joseph Kern and Joseph Kern, Jr., Mrs. Octave Delph, Mrs. Joan Denitatis, Mr. and Mrs. C. C. McDonald, Mr. and Mrs. David McDonald, Misses Lavin and Miriam Engman, Miss Clara Kergosien, Miss Mary Kittrell, Mrs. Sam Piazza, Mr. and Mrs. Joseph di Benedetto, Misses Mary and Nina di Benedetto, Joseph di Benedetto, Jr., Dr. B. L. Ramsey, Emilie J. Cox, John McDonald, Mr. and Mrs. Robert Harris and Mrs. Louis Pate.

## Homestead Exemption Application Must Be Filed Before April 1st

### MEMPHIS CHICKS DEFEAT ST. PAUL

On Wednesday afternoon the Memphis Chicks proved their mettle by downing St. Paul 9 to 1 before a large crowd of rooters at St. Stanislaus Field. The Memphis boys showed good form for this early in the season, and Coach Buster Chatham says they are in good condition. "Even with bad weather, they have been able to work out every day" says Coach Chatham, "and we should be hard to handle this year." The only disappointment the visitors have received so far is that fishing has not been good. The rain, wind and cold have cooperated to dampen the fishing spirit, but with Thursday's bright sunshine the question asked by all was "reckon the fish will be biting Friday." Everyone in Bay St. Louis hope so, boys.

—Miss Elizabeth Wahl, of New Orleans, is the guest of Misses Sallie Pearson and Miss Adele Seyle at their home at Salladephia.

—Mrs. Joseph Mauffray is at the Ear, Eye, Nose and Throat Hospital in New Orleans, for treatment. Her many friends hope she will soon be home.

—Mrs. R. N. Martin has returned from a visit to her brother and sister-in-law Mr. and Mrs. Forest O. Travira, Jr., at their home in New Orleans.

—Mrs. M. W. Briggs has been discharged from the Kings Daughters Hospital where she was a patient for ten days following a fall at her home when she suffered severe cuts on her right leg.

—Mrs. Chas. Herring of Gulfport, spent several days with her foster mother Mrs. Bell Joyner of Bay St. Louis. Mrs. Herring was formerly Miss Adelaide Le France.

—Mr. and Mrs. Shelby Tucker entertained Mrs. Tucker's brothers this week: Mr. and Mrs. George Nowlin and young son and Wade Nowlin all of Memphis, Tenn.

—Little Pat Ramsey who has been a pneumonia patient at the Kings Daughters Hospital has been discharged. She is the daughter of Mr. and Mrs. A. P. Ramsey.

—Miss Evelyn Anderson of Decatur, is visiting here as the guest of her brother and sister-in-law Mr. and Mrs. Edward Anderson in Bay View Court.

—Consul and Mrs. Enrique De Solminihac, Consul to Chile and author of "We Speak Pan-American Spanish," is spending a few days here as the guests of Mrs. Louis Pate.

—Mrs. Nina Stillwell, Miss Louise Crawford and her guests Mrs. Alice Vandewater, and Miss Jane Oakley, both of Hemstead, Long Island, spent Thursday at Bellingrath Gardens.

—The Methodists of Bay St. Louis will celebrate next Sunday evening as "Church Night." Special recognition and instruction will be given to the score of new members who following the evening service an informal social, with refreshments, will be held in the church annex.

—News from Mrs. Agnes Wentworth, who has been ill in Jackson, is to the effect that she is better. Mrs. Wentworth went to her daughter, Mrs. A. H. Jackson, 1310 Grand Avenue, Jackson, because of Mrs. Jackson's illness and was taken ill. Her many friends are glad to know that she is some better.

—E. C. Navlaka, an engineer for private industries in India was a guest here over the week end of Mr. and Mrs. Eugene Mogabgab. Mr. Navlaka, with Mrs. Navlaka and their children are in the United States for a year. He is studying the industries of the South.

—Lieutenant and Mrs. Guy Lambing, of Newport News, have been visiting in Washington, D. C., and are now guests here of Mrs. Lambing's parents Mr. and Mrs. John P. Morrere. Mr. and Mrs. Morrere also have with them their son John Herlihy who is home for the spring semester from the University of Alabama.

—Mrs. Maud Bogges of Bristol, Virginia, who will be in New Orleans within the next few weeks will come to Bay St. Louis to visit some of her friends who were former campers and counselors with her at Camp Sequoyia. Mrs. Bogges is coming to New Orleans to meet a group of New Orleans girls and will be a guest at a luncheon which will be given in New Orleans for the girls who contemplate going to camp this summer. While in Bay St. Louis Mrs. Bogges will be glad to meet any of the coast girls who are planning to go to camp. Miss Mary Kittrell is representative and counselor for the Gulf Coast.

—The Legislature of the State of Mississippi at the 1946 session, amended the Homestead Exemption Law, making it mandatory that the applications of all individuals for Homestead Exemptions must be filed prior to April 1st. of each year beginning with the year 1947. At the present time there has been filed about 1400 applications, there are still some 500 people who are eligible for homestead exemptions who have not filed their applications. Under the law the Tax Assessor must file these applications, with the Chancery Clerk, who in turn must send the duplicate copy to the State Tax Commission, and this must be done immediately following the filing of the applications with the clerk. It will be too late to file your application if you let the 1st. of April pass by, without attending to it. May we suggest that you call at the office of both the City and County Tax Assessor if your land is located in Bay St. Louis or in Waveland, and at the County office only if you are outside of the corporate limits of either City, and file your application for Homestead Exemption. If you are a home owner you are entitled to this exemption, but you must file the application in person.

—Mrs. A. G. Favre, Jr., and little son Gabe returned to Birmingham after spending several days here with relatives.

—Mrs. C. C. McDonald and Mrs. Carl Smith have returned from Natchez, where they spent a few days last week as the guests of Mrs. C. C. Clark and Miss Clarabel Drake. Mrs. McDonald and Mrs. Smith took in the Natchez Pilgrimage.

—We are happy to say that the news from our good friend Arthur Scaffie are very encouraging. While yet at the Touro, it is hoped that very soon he will be able to be home, and in time back at his desk, as Assistant Cashier of the Hancock Bank.

—S. J. Ingram, Mr. and Mrs. C. G. Shows, G. F. Rooney, Mr. and Mrs. Bracy Smith Miss Alma Parker, Mrs. Verna Hobbs and Miss Jean Donald are all attending the Mississippi State Educational Association in session at Jackson this week.

—Mrs. Fred Preu who has been visiting her sister Mrs. Albert Marx in Houston, Texas, spent Sunday and Monday here and she left for her home in Washington, D. C. Mrs. Preu, the former Miss Lydia Boyd Blount had visited here before going to Texas.

—Mr. and Mrs. Henry Capdepon left Wednesday for Alexandria, La., where they will visit their son-in-law and daughter Mr. and Mrs. Fred Winslow. From there they will go to Barksdale Field at Shreveport to visit their son-in-law and daughter Warrant Officer and Mrs. W. L. Higgins and children.

—Mr. and Mrs. Charles W. Flink announce the birth of a son at Touro Infirmary, New Orleans, on Saturday, March 15, 1947. The young man will bear the name of Charles W. Flink II. Congratulations are extended to Mr. and Mrs. Flink on the birth of this son and their second child.

—Attention Garden Club members! The Scrap Book Committee wants more horticultural information about club members and their own gardens. Will each member please write something about their own garden and submit it for use in the scrap book. Call Mrs. F. R. Curran, phone 565-M, before Wednesday and your information will be called for. Please give us this information.

—On Sunday afternoon March 16, members of the Blessed Virgin Sodality of St. Joseph Academy sponsored a Keno game at the Knock Club. The receipts being approximately \$150.00 will be placed in a fund raised by these young ladies for a beautiful Crucifix, for the Altar to be presented at the Centennial of Our Lady of the Gulf Cathedral Church to be celebrated in 1948. It was said that this was the largest crowd ever to attend a keno game.

—Messames Eugene Mogabgab, L. Boyd, and Max Kohler are attending the Biloxi Garden Club Judging Schools 1 and 2 being held this week at Biloxi. The schools are said to be most interesting but the ladies are working hard and taking examinations so it is not all play.

—Mr. and Mrs. Jesse Quimby Sewell III are receiving congratulations on the birth of their daughter, Shirley Hope Sewell, who arrived on Wednesday, March 20 at the Kings Daughters Hospital. This adds another grandchild to the roster of grandchildren for Dr. and Mrs. Smith but it is just making them younger looking every day.



# THE SEA COAST ECHO

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## THE POWER COMPANY FRANCHISE

**T**he voters of Bay St. Louis are being called upon to go to the polls on Tuesday, March 25th., to vote on the question of whether or not the franchise granted to the Mississippi Power Company by the Mayor and Commission Council should be ratified.

We have read with much interest the discussion of both sides of this issue. We have noted what has taken place in other communities, where power plants have been operated by the municipalities, and we have secured some data as to the position of the Power Company.

It is argued that the Mayor and Commission Council were hasty in granting this franchise. That the old franchise had some seven years to run. Aside from the fact that it was necessary for the Power Company to secure a new franchise in order to negotiate a sizeable loan for the further improvement of their installations and since the franchise is not exclusive, we feel that it is far better to grant them a new franchise at this time, than to wait the seven years out to decide what we expect to do, since we are to receive 2% of the gross revenue, which will amount to over \$2000.00 per year based on the revenue of the Power Company in Bay St. Louis in the year 1946, and which will amount to over \$14,000.00 in the course of seven years, even if the business of the Company does not increase. The Power Company paid taxes to the City in the year 1946 in the sum of \$2760.00 and to the County the sum of \$10,308.53, and of course with the added improvements to be made, this amount will be increased. In the event that their assessment is not increased by the State Tax Commission, and the same amount of taxation remains in force, we know that there will be a total revenue to the City of nearly five thousand dollars per year and to the County of above ten thousand dollars per year. We think that under the conditions it is good business for the Mayor and Commission Council to have granted the franchise, at this time.

It is argued that the rates charged by the Power Company are excessive. We are not in a position to say whether this is true or not. We do know, however, that we are only paying about a third of what we were paying in 1925 when the Power Company took over the then existing power lines in Bay St. Louis.

Now to get down to the real facts in this matter. Do we want a municipally owned power plant in Bay St. Louis at this time or in the future? Do we believe that it is to the best interest of the City and its people for the City to be in business in competition to private enterprise? Can a municipally owned power plant be operated successfully in Bay St. Louis? Should the City go into business in competition to its own people who are stockholders in the Mississippi Power Company? Would we want the City or any other subdivision of Government to enter into business in competition to us? And last but not least should we allow our likes or dislikes of any individual or individuals influence our vote on this issue? These are the questions that are and have become involved in the election for the ratification of the franchise to the Power Company.

You will give your answer when you cast your ballot, and we don't mind telling you that our mind is definitely made up, we are going to vote for the ratification of the franchise, and we are not going to let our personal feelings interfere with our better judgment in the matter.

## OUR UPS AND DOWNS

**T**HE life of a small town newspaper publisher is not a bed of roses at all times. Occasionally we have our ups and downs. When we are not able to find space to put in a news item about some of our good friends we catch the devil and when we don't have quite enough news to fill our columns we are still in the same position with our force. After all we try to do the best that we can under the present conditions. Honestly, the circumstances under which we are working at the present time are far harder than they were during the years of the war. During the past few weeks we were wondering if we would have enough newsprint to publish the following week's issue of the paper. We were not the only one in this position; it is nation wide. We were fortunate enough to get a ton of newsprint during the past week, and we were jolted from our head to our heels when we were told what it would cost us. In March 1946 we paid \$4.90 per hundred weight or \$98.00 per ton for newsprint. In September we paid \$5.30 per hundred weight; in October \$5.35; in November \$6.45, and on March 11th, 1947, we were charged \$14.00 per hundred weight or \$280.00 per ton. We noted in the American Press Magazine that in some sections of the country the price of newsprint has gone as high as \$315.00 per ton, and even with this price it is hard to get.

Now we are not giving you a sob story, preparing to tell you that we are going to have to raise the price of our paper or the price of our advertising, for we are not going to do this. We are going to fight it through, come what may. We only want you to be a little patient with us, when we fail to live up to your expectations. We are doing the best we can.

## New Arrivals....

- SPRING COATS
- SPRING SUITS
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**ROSENBLUMS**  
GULFPORT  
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## KNIGHTS OF COLUMBUS NEWS

At the regular meeting of Pere Le Duc Council, Knights of Columbus Monday, night, March 17th, Grand Knight Robert L. Camors had an agreeable surprise for the members present as two new pool tables were on display for their pleasure. The large room in the rear, which was formerly used as a kitchen, has been completely remodeled and made into a Club Room where the pool tables and other games are located. The floors have been refinished and walls redecorated to conform with the change-over from kitchen to club room. The room immediately adjoining the Council Chamber Hall has been remodeled into a kitchen, having the gas cook stove, gas boiler stove, sink and all the necessary equipment for a complete kitchen installed.

The front room on the lower floor has also recently been re-finished and will soon be occupied by the Hancock County Welfare Department. The room formerly occupied by the American Red Cross is now being utilized by the Public Library.

Advocates for the installation of two bowling alleys seem to be gaining ground and it wouldn't be surprising to the membership if their plans materialize real soon now. Contract has been let for repair of the roof and a new coat of paint on same. Plans are also under way to repaint the outside of the building.

With the addition of Asst. Scout Master Cyril Piazza, more activity is looked forward to by the Scout Troop which is being sponsored by the local Knights of Columbus.

The members have been attending weekly Communion in a body during the Lenten Season, each week at a different Parish Church in this section where members of the local council reside, concluding the itinerary at Our Lady of the Gulf Church on Easter Sunday.

The weekly Knights of Columbus Benefits have made possible the establishment of a Charity Fund. A special committee has been appointed to investigate cases of persons who are in distress, without regard to race or creed, and to assist them to the limit of the funds available. Members of this committee are Father Dominic, chairman, Father Costello, Father Toner, Forster Commagere, and Robert Camors. Approximately 90 families have been assisted in the past three months from this fund.

An initiation in the first degree of the Order is being planned for the near future to be held here in Bay St. Louis.

Plans for sponsoring the building of a new hospital here have been tabled for the time being to await further developments of a new plan proposed by the Chamber of Commerce.

## MOBILE X-RAY UNIT TO VISIT HERE

On Wednesday and Thursday, March 26 and 27, the Mississippi State Board of Health will send its Mobile X-Ray machine to Bay St. Louis for mass X-Raying of all teachers and factory workers in this area.

This unit sent here by the request of Health Officer C. M. Shipp, carries its own power unit and under ideal conditions can make 60 to 75 pictures per minute.

The groups to be X-Rayed for tuberculosis are the teachers of the city schools, St. Stanislaus St. Joseph Academy, workers of Bay Garment Corporation, Unit Sea Foods, and Dorgan Packing Co.

## CLASSIFIED ADS.

**BABY CHICKS**  
FEED & FERTILIZERS  
Full-O-Pop Feeds  
We Deliver  
HANCOCK STOCK FEED CO.  
PHONE 684

PHONE 371—for your hauling problems. Large or small. V. A. MORREALE.

**WANTED**  
A good home for dog. Tame and gentle. Very good watch dog—122 Court Street.  
3/21/chg.

**FOR RENT**  
LARGE unfurnished apartment—Phone 395-W.  
3/7/tfchg.

**FOR RENT**  
Four-room furnished apartment, with bath. 406 Hancock St.  
3/21/chg.

**FOR RENT**  
Four-room furnished apartment, gas and electricity, 335 Main Street—Phone 494-W.  
3/21/chg.

**FOR RENT**  
Furnished Room, for lady or gentleman, 109 Carroll Avenue—Phone 183.  
3/21/chg.

**WANTED TO RENT**  
New Orleans Business man needs house with three bed rooms, two baths, usual other rooms. Will sign lease for two years. \$75.00 to \$100.00 per month. Answer C/O Echo.  
3/21/chg.

Wanted to rent, June 15-September 15 a three bedroom house on the beach. Bay St. Louis, Waveland or Clermont Harbor. Will pay well. Dr. Herbert A. Kaylo, 600 Maison Blanche Building.  
3/14/2chg.

**BABY CHICKS** C. O. D. \$8.85 for 100 up. Write us for **BABY DUCKS**. David Nichols Hatchery, Rockmart, Georgia.  
3/14/2chg.

**FOR SALE**  
LARGE Two-wheel Factory Built trailer—Good condition. Phone 395-W.  
3/7/tfchg.

**FOR SALE**  
HOUSE—Newly built, 6 rooms; front and back porch, bath, gas, equipped with floor furnace, \$15,000.00. Albert Krankey, 407 Main Street. Phone 793-W.  
3/7/3tpd.

**FOR SALE**  
4-Piece Maple Living room suite—Breakfast Suite, Gas Heater—All about six months old. Tel. 9137—500 Main Street.  
3/14/chg.

**FOR SALE**  
1—H. P. Motor, 110-220 V single phase. 1—'35 Ford, 85 Model—Reasonable. Geo. S. Horton, Tel. 82.  
3/14/chg.

**FOR SALE**  
3-Pc. Modern Living Room Suite—404 Ballentine St. Mrs. V. A. Morreale.

**FOR SALE**  
BABY Taylor Tot and Ice Box—Phone 484-M.  
3/21/chg.

**FOR SALE**  
One Russian Pony Fur Coat, Almost new. Cost \$125.00 will sell for \$75.00. Lee's Service, Phone 117.  
3/21/chg.

## THE METHODIST CHURCH

Corner Main and Second Streets  
REV. PHILIP E. PIERCE, Pastor

Sermon Topics for Sunday, March 23

11 a. m.—"The Perfect Steward"

7:30 p. m.—Church Nite.

## The Davis Beauty Shop

At 102 Ulman Avenue is offering for a limited time  
Regular \$20.00 Cold Waves .....\$15.00 complete  
\$15.00 Cold Waves .....\$8.50 complete

All Work Guaranteed

Telephone 545-J

## ORTTE THEATER

SUNDAY and MONDAY

LAUGH WALLOP! HEART WALLOP!  
A WALLOPING HIT FROM WALLY!



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## INSURANCE

IN ALL ITS BRANCHES

Let Us Take Care Of Your Needs

**HANCOCK INSURANCE AGENCY**

A. A. SCAFIDE, Manager.

PHONE 168. HANCOCK BANK

**FOR SALE**  
New Oaks No. 1240 Electric Battery Brooder that will brood 1240 day old Baby Chicks that has never been used, for \$157.00. Box 134 Kiln, or call H. L. Turnipseed, 361-W, Bay St. Louis.  
3/21/1tpd.

**FOR SALE**  
Ten Chairs, 75c each; 1 Kitchen Table, \$2.00; Hotpoint Electric Stove, \$35.00; Studio Couch, 2 beds, 2 dressers, Ice Box. 120 Coleman Avenue, Waveland.  
3/21/1tpd.

**FOR SALE**  
2 Jersey Heifers, age 18 and 11 months. E. Jenkins, 400 Jeff Davis Avenue, Waveland.  
3/21/1tpd.

**FOR SALE**  
1935 Chevrolet Coupe, in good condition, 4 new tires. Collier's Dairy.  
3/21/chg.

**FOR SALE**  
Taylortot—Like new. Apply 155 St. Joseph Street, Waveland. Phone 301-W.  
3/21/chg.

**FOR SALE**  
Lot 100 x 100 deMontluzin Avenue. E. J. Arceneaux, Jr.  
3/21/1tpd.

**FOR SALE**  
Hot Water Heater, 30 gal.—4 Chromium Bar Stools, 15—9x12 Fiber Rugs. 1 Solid Oak Buffet, 1—2 compartment Metal Zinc with legs. 1 Wardrobe. 2 Cane bottom settees. 2 Cane bottom chairs. On account of shortage of storage space we are forced to sell above used articles.—Hotel Reed.  
3/21/chg.

**FOR SALE**  
Four room house, extra good condition, \$3350.

Modern six room house, hard wood floors, close to schools only \$7500. St. Charles Street home, two baths, air conditioned central heat. Garage and laundry. Partly furnished. Immediate possession. Only \$8500. Apartment house three apartments. A nice home with a nice revenue. Near schools and shopping center. A bargain. Lots on Dunbar Avenue, deMontluzin and St. Charles Sts. Good going business at sacrifice. Call 793-J or at 404 Main St.  
3/14/chg.

**Permanent!**

Add permanent comfort and good looks to your home with SLATS-O-WOOD awnings. Tailored to fit the design of your house, they are lasting as the fine wood of which they're made. No rattle, no banging, no "ups and downs" —for they are built into your home to stay. Without obligation, our designer will give you an estimate for these custom built awnings. Phone for this free service.

**SLATS-O-WOOD**  
**Gulfport Ventilated**

AWNING COMPANY

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## Septic Tanks and Cess Pools Pumped

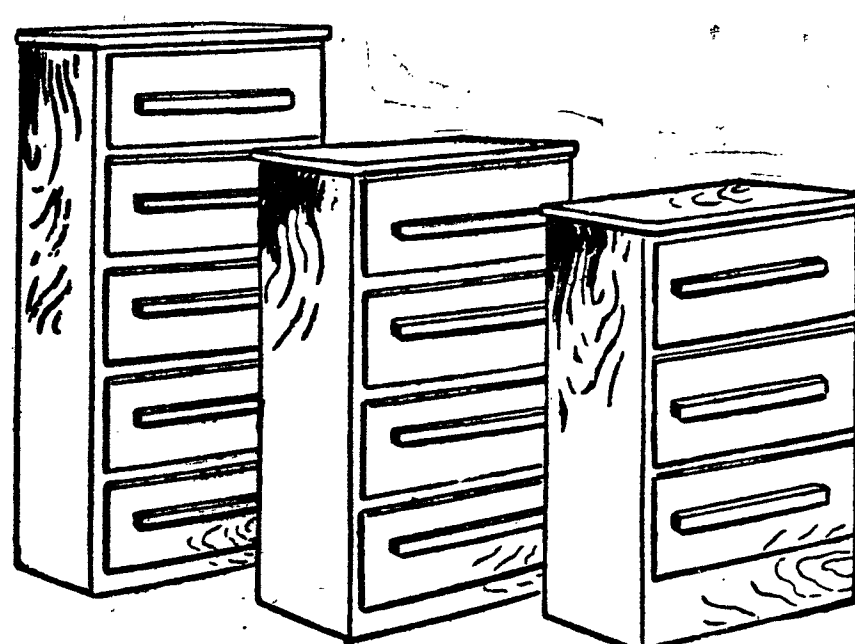
**DeMetz Plumbing Co.**

Phone 270

Pass Christian

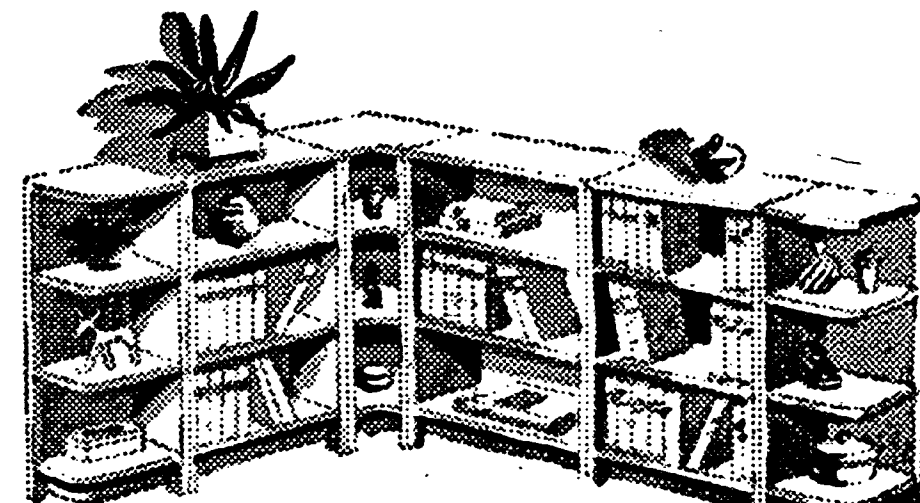
## Spring FURNITURE FAIR.

UNFINISHED — SMOOTHLY SANDED  
READY TO PAINT



MODERN BOOK SHELVING

In Sections  
Attractively Arranged  
Adds Warmth  
And "Livability"  
To Any Room  
Unit of 3 — \$24.50  
Can be Bought Separately



VANITY DRESSER

Unfinished \$10.95 — Bench \$3.95

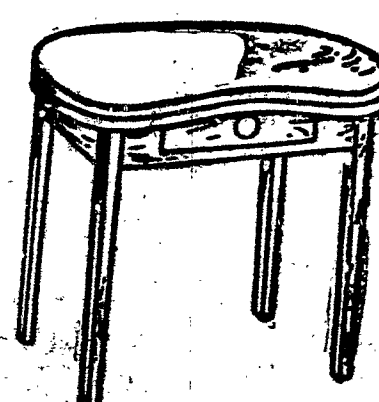
Choice of Mirror Tops

And

Three Panel Standing Mirrors

Also

Vanities and Benches, Dressed in Gay Ruffled Chintz



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Batteries      Seat Covers  
Bicycles      Cushions  
Outboard Motors      Horns  
Radios      Fog Lights  
Ice Chests      Spot Lights  
Electrical Appliances

## DIXIE AUTO-LEC STORE, 247

Bay St. Louis, Miss.

Phone 102

Toulme Netto, Mgr.

### Mrs. Nettie Mae Smith Dies at Logtown Home

Mrs. Nettie Mae Smith, wife of Eugene Smith, died at her Logtown home on Wednesday, March 5th, at 9:50 a. m. Her funeral was held from the Pearlington Catholic church, the Rev. Father Victor Boisvert, officiating. Interment was in the Logtown cemetery.

Mrs. Smith was 30 years of age and at one time made her home in Bay St. Louis. She was the daughter of Jesse Wilkerson and was a

native of Logtown. Besides her husband she leaves her son John Smith aged 6 years, her father, three brothers Mark and Roland Smith of Logtown and Herbert Smith of Pascagoula, two sisters Miss Ruth Smith of Logtown and Mrs. John Maestri, of New Orleans.

### ORTIE'S THEATRE

THEATRE OPENS:  
Saturday-Sunday—2:45 P. M.  
Week Days—8:45 P. M.

Friday  
"STRANGE ILLUSION"  
JAMES LYDON  
SALLY EILERS  
WARREN WILLIAMS  
Selected Short Subjects  
Latest Univ. News

Saturday  
"DOUBLE BILL DAY"  
CHESTER MORRIS  
HUGH HERBERT in  
"ONE WAY TO LOVE"

Also  
"THE NAVAJO TRAIL"  
with JOHNNY MACK BROWN  
Plus: Chapter 11 "Hop Harrigan"

Sunday-Monday

WALLACE BEERY  
WITH THE "GREEN YEARS" KID  
THE MIGHTY M. GURK  
Also: "Stairway to Light"  
And Latest Univ. News

Tuesday  
"ARSON SQUAD"  
with FRANK ALBERTSON  
Plus: Music of Americas and  
Wine, Women and Song  
Latest MGM News

Wednesday—1 DAY ONLY

March 26th

ON STAGE IN PERSON

"CANNON BALL"

Greatest Western Comedian and  
his Country Cousins.

ON THE SCREEN—

"SADDLE LEATHER LAW"

Starring "CANNON BALL" AND

CHARLES STARRETT

with JIMMY WAKELY

NOTICE:

Show Starts 5 p. m.

Showing Continuously

Prices:

Adm. Fed. State. Total

Adults 46c .09 .05 60c

Children 20c .04 .01 25c

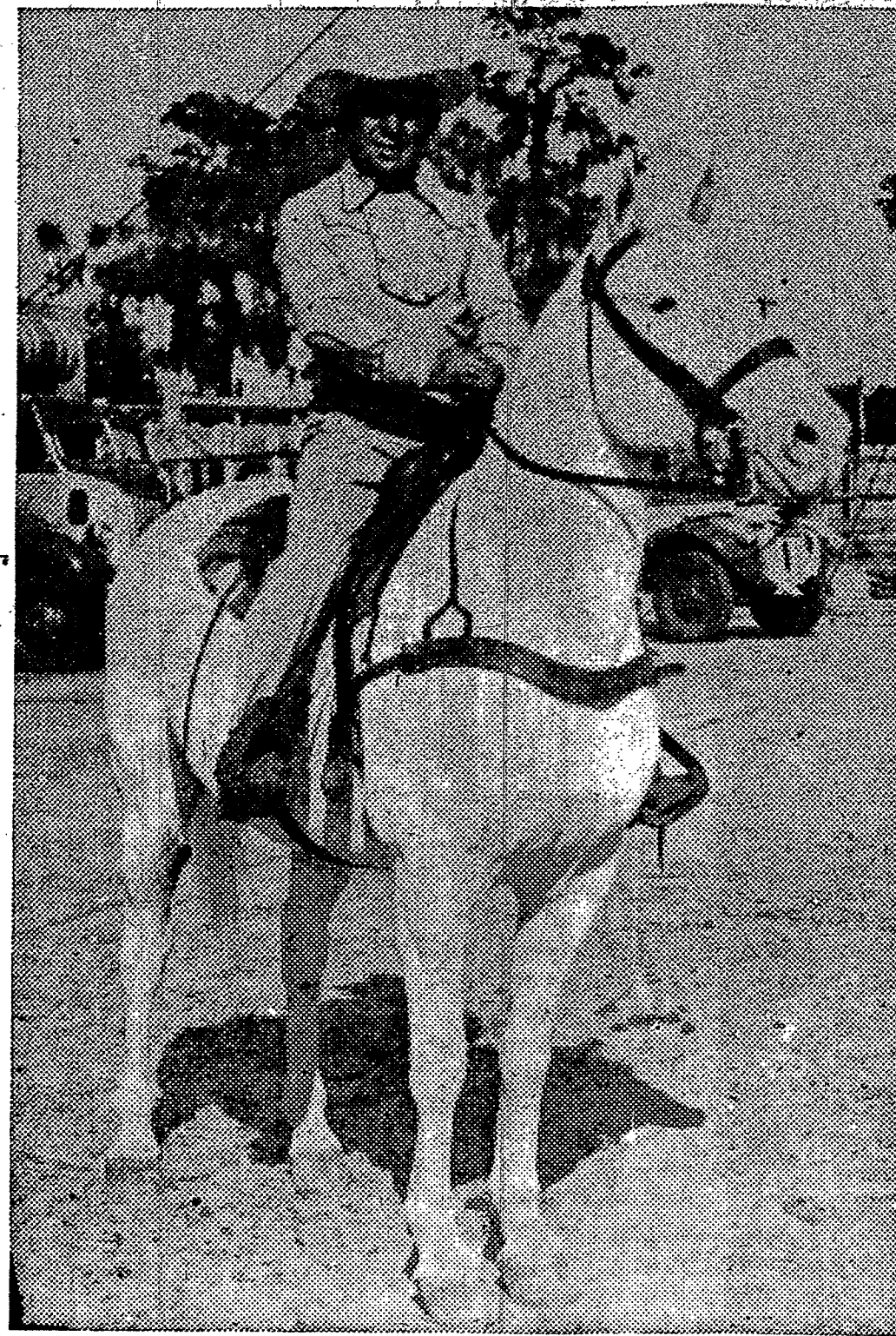
Chap. 3 "PHAMTON EMPIRE"

Thursday 27th—1 DAY ONLY

"PACK UP YOUR TROUBLES"

with Laurel and Hardy

Chap. 3 "PHAMTON EMPIRE"



### ROGERS BROS. CIRCUS TO BE AT BAY ST. LOUIS WEDNESDAY

YIPPIE it will be fun, thrills and excitement for everyone when the big ROGER BROS. 3-Ring CIRCUS erects its mammoth city of flame-proof tents at the Bay St. Louis showground on Wednesday, March 26 for two performances starting at 3 P. M. and 8 P. M. with doors open one hour earlier for the hundreds of visitors to enjoy the big free menagerie and Band Concert that precedes the big show performance.

ROGER BROS. Circus is presented in 3 RINGS and giving 27 big acts which include hundreds of performers and trained and wild animals each an outstanding star. "Buck Owens" in person famous movie star of recent years and a personal friend of the beloved WILL ROGERS, is the feature act presenting that popular movie horse, "STORMY," that was featured in the moving picture, "THUNDERHEAD, Son of FLICKA," along with scores of aerialists, acrobats, beautiful GIRLS, and funny, funny, CLOWNS who fill the huge tent with roars of laughter—indeed a true and care free day for young and old. Many schools will be dismissed early and in time for the big special SCHOOL KIDDIES MATINEE which will start at 3 P. M. and the

complete show will be presented again starting at 8 P. M. in the evening.

### Tiger Ringsters Trounce White Castle

In one of the hottest scraps the Tigers have gone into in many moons, they emerged victorious by a score of 7½ to 4½. Of the twelve bouts on the card five ended by the K. O. route with Bay High furnishing 4. Winning by a knockout for Bay Hi were Colson, Schultz, Capdepon and Dean. Other winners were Randolph, McArthur and T. Morel.

### FOR SALE

800 Ft. Lot facing U. S. Highway 90 and Old Spanish Trail. All under fence with a 3-room house and both, with water, electricity and gas.

Priced to sell.

Also Several other well located homes.

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Real Estate Agent

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On your next visit to New Orleans arrange to take advantage of EMBLEM'S One Day Service on Repairs.

All Work Guaranteed 90 Days

Leave Your Radio Any Morning  
Pick Up, Repaired — Same Evening

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ELECTRIC & GAS RANGES  
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Nationally Known Radios & Combinations  
For Immediate Delivery  
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Now offers you complete auto repairs by an expert mechanic with 10 years experience. All work unconditionally guaranteed.

We offer you the only ONE STOP SERVICE STATION in Town

Auto Repairs.  
Atlas Tires, Tubes and Batteries  
Verified Lubrication  
Seat Covers — Complete Line of Accessories  
ONE STOP DOES IT ALL...

NOW is the time to change the greases in your Car. Drain out heavy winter grease in transmission and differential—Flush crankcase and refill with summer oils.

No charge for this service—Our Motto—Prompt, Courteous and Efficient Service.  
Road Service Seven Days a Week  
PHONE 196

## Waveland News

Dr. John M. Whitney, Superintendent of the New Orleans Health Department and Mr. M. E. Kossack, Director of Health Education of New Orleans Health Dept. were guests recently at the home of Dr. Brierre on Soubal avenue.

Miss Henrietta Hisgen spent the week end at her cottage in Tennerette Subdivision.

Mr. and Mrs. Harold Stecken were over for the week end.

Mr. and Mrs. Ferdinand Lange spent the week end at their cottage.

Mr. and Mrs. J. M. Otis spent the week end at their home on Nicholson avenue.

Mr. Marion Tortorich is building a home on Soubal near the beach.

Mr. William Bourgeois is building his new home on Railroad Avenue.

Dr. and Mrs. Bernly White and children of Gretna, La., spent the week end with Mr. and Mrs. C. K. Herlihy and daughter Mary Lou.

Misses Cecille and Mary Margaret Turcotte spent the week end in New Orleans as the guests of their brother-in-law and sister Mr. and Mrs. Jake Schwander and family.

Mr. and Mrs. E. J. Salaun and daughter Harriet went to New Orleans on Sunday to have a family reunion at the home of their son-in-law and daughter, with their grand children and great-grand grandson from Ohio. They also celebrated Mr. Salaun's birthday.

Dr. Nicholas Carl Montalbano, son-in-law of Mr. and Mrs. R. Guercio, graduated from L. S. U. Medical School. Mr. J. S. Rutter, Mr. Vincent A. Guercio, Mr. Mike Montalbano and Mr. and Mrs. Rosano Guercio were among those who attended the graduation exercises at the Masonic Temple in New Orleans.

Mr. and Mrs. Rosario Guercio are spending a few days in New Orleans.

Mr. and Mrs. Paul Shallcross have purchased a lot from Mr. Chas. Mat. thews on the Beach and expects to build in the near future.

Col. and Mrs. Manuel Gillis have purchased the home of Mr. and Mrs. J. C. Rollins on the beach and expect to take possession the week after Easter. The sale was made by Mrs. Belle Penrose.

Mr. and Mrs. Ben Casanas expect to spend the Easter Holidays at their home here.

Mr. and Mrs. Dudley Andre of New Orleans spent the week end with their parents Mr. and Mrs. Gerald Kennedy who have rented the

## Relief At Last For Your Cough

Creomulsion relieves promptly because it goes right to the seat of the trouble to help loosen and expel germ laden phlegm, and aid nature to soothe and heal raw, tender inflamed bronchial mucous membranes. Tell your druggist to sell you a bottle of Creomulsion with the understanding you must like the way it quickly allays the cough or you are to have your money back.

**CREOMULSION**  
For Coughs, Chest Colds, Bronchitis

## Gilmore Motor Co.

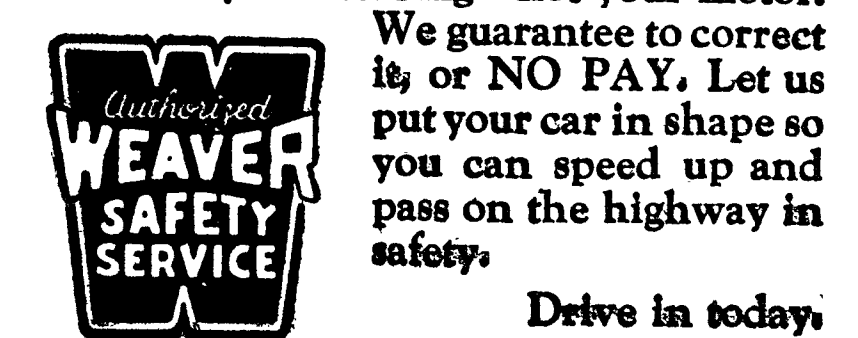
Chrysler-Plymouth Sales  
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at 25, 45, 65 or 85

With our complete Weaver Steering Service Equipment, we can correct any difficulty you may be having with your steering at any speed.

We find the cause and correct it. If you have excessive vibration at high speeds, the trouble is in your steering—not your motor. We guarantee to correct it, or NO PAY. Let us put your car in shape so you can speed up and pass on the highway in safety.



Drive in today.

Milteneberger home.

Mr. and Mrs. J. C. Rollins have rented the Juden home in Bay St. Louis.

Mr. Harold K. Holderith spent Sunday in New Orleans.

Mrs. Roger Bordages went to New Orleans on Friday.

The pupils of the Primary Department of the Waveland School are delighted with their new record player and the members of the grad-

uating class are beaming with pride, for they have received their class rings.

The Pere Le Duc Council No. 1522 of the Knights of Columbus attended Mass and received Holy Communion in a body at St. Clare's Chdch. After Mass breakfast was served at Welcome Inn.

The term plan of National Service Life Insurance administered by Veterans Administration provides the maximum degree of temporary protection at the lowest cost.



From where I sit... by Joe Marsh

### Sam Abernathy Holds the Line!

Folks in our town have been making mighty complimentary remarks about Sam Abernathy. In spite of talk about inflation, Sam's prices—(say, on eggs for instance)—are what they were a year ago.

"Shucks," says Sam, "Don't give me credit. I get my eggs from Slim Hines' dairy farm. Slim hasn't raised his wholesale prices, because Bert Childers has kept his price the same on chicken feed. It works by mutual agreement!"

And there again you have Self-Regulation, doing what no law

could ever do! Like Self-Regulation in the Brewing Industry... Brewers and tavern keepers get together by mutual agreement to maintain decent, law-abiding standards among places that sell beer. From where I sit, the more you leave things up to the people themselves, the more you get the kind of results America is famous for—co-operation by mutual agreement. Or, if you want another name for it, self-regulation!

Joe Marsh

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## Let Us Install a Complete Butane Gas System For You

WE HAVE IN STOCK FOR IMMEDIATE  
DELIVERY

RANGES, HOT-WATER  
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ACES—LOGS AND SPACE  
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NO DOWN PAYMENT ON SYSTEMS  
36 MONTHS TO PAY

COURTEOUS = DEPENDABLE = EFFICIENT  
SERVICE

## Quick & Grice

Your Pan-Am & General Gas Dealer

Telephone No. 384 P. O. Box No. 436  
PICAYUNE, MISS.

### MISSISSIPPI IN THE MAKING...

POTTS OLIVER TURKEY DAY!

Kosciusko, Miss.

OLD FIDDLERS CONTEST

First held at the Kosciusko Court House on February 15, 1916. This contest has become beloved by the whole State and now attracts many visitors from all over the South.

GENERAL THADDEUS KOSCIUSKO

Mr. William Dodd, a member of the Mississippi State Legislature, named the town and incorporated it in 1836 in honor of the great Polish General, Kosciusko, who fought in the Revolutionary war.

APONAUG MANUFACTURING CO. PLANT NO. 1

Built at the turn of the century by local capital, the mill was purchased by J. W. Sanders in 1910. It now contains 27,540 spindles, operates 24 hours a day on 1,062 looms and uses over 5,000 bales of Mississippi cotton per year. It's 820 employees earn a yearly payroll of \$1,100,000.00 producing high grade chambrays and ginghams used in Key Ruth and Magnolia Miss. Dresses.

MISSISSIPPI'S LARGEST COTTON MILL

## THE SANDERS INDUSTRIES





Mister—it's dangerous to juggle money for you're sure to lose some. The safe way to account for every penny is to open a checking account here today.



### Centennial Celebration Of The Brothers of The Sacred Heart at Mobile, Ala.

The Century-old Cathedral of the Immaculate Conception in Mobile, Alabama, is being readied for the celebration of another century event, the one hundredth anniversary of the arrival of the Brothers of the Sacred Heart in this historic old city. Extensive plans are being made for this occasion which will be commemorated on April 23-24, according to an announcement by Brother Peter, S. C., principal of St. Stanislaus.

The decoration of the Cathedral for this event is in the hands of Rev. Henton Lipscomb, assistant pastor of St. Matthew's Church in Mobile a former student of the Brothers at McGill Institute, and the latter to the bedside of their confreres, or in many cases to that of the pastor who had contacted the dread disease in the courageous pursuit of duty.

These all-too-frequent attacks of the Yellow Fever, of course, caused the closure of the schools and again added to the hardships of the Brothers. Where other Institutes left at the recurring attacks of the fever the hardy pioneer Brothers of the Sacred Heart remained at the scene of their labors. Still the work of the Brothers passed unnoticed and still vocations were too few.

The Civil War closed the schools and added still more to the trials of the Brothers who had been faced with one severe difficulty after another. However, in spite of the ensuing "reconstruction period" the Institute, which had endured much, was now faced with the postwar poverty of the South, but remained undaunted. Some schools were opened; some had to be closed.

However, progress was made. The few Brothers who had been sent to Canada in 1875 had grown into a

blooming community and in 1900 were formed into a separate province, which included the novitiate house. In 1902 a new novitiate was opened at Metuchen, New Jersey.

At the present time the Brothers of the Sacred Heart maintain schools in seven dioceses and the work of expansion will be carried out as soon as possible. Among the proposed new constructions are a new high school in New Orleans, one in the Jackson Heights section of Queens Borough, New York City, and a house of studies for the Scholastics to complete their college work, besides plans for new buildings at the novitiate in Metuchen.

At present the Brothers conduct schools in Alabama, Mississippi, Louisiana and Oklahoma in the South; and New York and New Jersey in the East, with a total enrollment of approximately 4,000 students ranging from the primer through high school, plus two orphanages.

The original band of five missionaries headed by the courageous Bro-

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YOUR PROPERTY  
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**JOS. O. MAUFFRAY**  
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REFRIGERATION & ELECTRIC SERVICE  
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OF QUALITY  
**MEATS**  
**FINE FOODS**  
**Meyer's Cash Grocery**  
Phone 9101 R. R. Avenue

### ORTIE THEATER SUNDAY - MONDAY "THE MIGHTY MCGURK"

**Starring Wallace Beery**  
With Dean Stockwell and  
Edward Arnold

M-G-M chose wisely in assigning Wallace Beery to the title role of its new action drama, "The Mighty McGurk," on the Ortie screen, for the role of the blustering, beer-drinking former champ is made to order for the talents of the robust Beery.

McGurk's life is beset by enough trials to make even a less staunch hero turn to the bottle for strength and solace. He is hounded by his saloon-owning boss, Glenison, to appropriate the property of the Salvation Army even though it means ruining the career of his former protégé, Johnny Burden. He is tormented by Mamie, his lady friend of years standing, who wants him to make something of himself. He is made the unwilling foster parent of Nipper, a lovable orphaned youngster, and is torn between the youngster's love and the decision to hand him over to an unsuspicious guardian for the sake of a reward.

In the end, the good forces triumph over the bad and McGurk swings his mighty punch to the side of the salvationists, makes his peace with the relentless Mamie, and with the latter makes a home for the hero-worshipping little Nipper, all of which events are concluded to the accompaniment of two-fisted action, bountiful laughs and unflagging interest.

The picture offers a feast of compelling characterizations, with Beery and the superb child actor of "Green Years," fame, Dean Stockwell, holding first place as the reluctant foster parent and the child who adores him. Edward Arnold turns to villainy in the role of the racketeering Glenison, and Aline MacMahon is excellent as the determined Mamie. Cameron Mitchell as Johnny Burden, Dorothy Patrick, Aubrey Mather and Morris Ankrum are others who stand out in a forceful cast.

"The Mighty McGurk" can be recommended as mighty entertainment.

Witness my signature this the 20th day of March, A. D. 1947.

MRS. PRINCESS T. FAHEY,  
Administratrix of the Estate of Edmond P. Fahey, Jr., Deceased.

**CHANCERY SUMMONS**  
THE STATE OF MISSISSIPPI  
To Waymon Carr.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the 2nd Monday of May, A. D. 1947, to defend the suit No. 5209 in said Court of Edith Spokorno Carr, wherein you are a Defendant.

This 12th day of March, A. D. 1947.  
(SEAL) A. G. FAVRE, Clerk.

**HOW TO GET QUICK RELIEF FROM PAINFUL COLD MISERIES**  
GET 666 NOW!  
666 COLD PREPARATIONS  
CAUTION: USE ONLY AS DIRECTED

## INSURE TODAY

And Be Sure Tomorrow

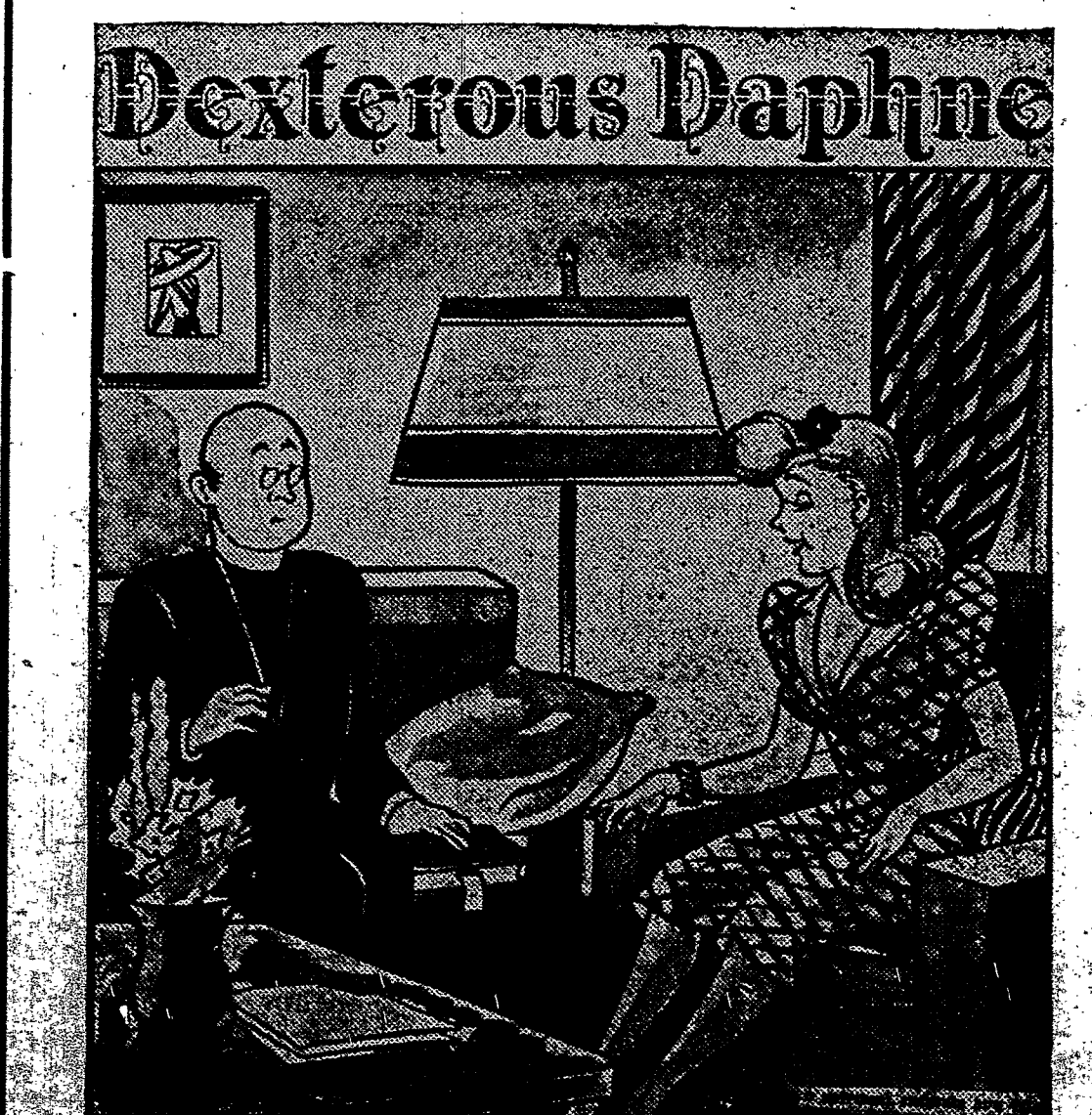
A telephone call will bring Our Representative on ALL KINDS OF INSURANCE

Our Force is Experienced and only too glad to Serve YOU

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In the Insurance Business for nearly 40 years

Merchants Bank Bldg. Phone 145



"You can't go wrong, young lady... If you'll buy your fresh meats and vegetables from WILMER'S GROCERY & MARKET"

**Wilmer's Gro. & Mkt.**  
FOR FINE FOODS & VEG. CALL WILMER'S  
PHONE 9134

### Mrs. L. A. Westbrook Dies

At New Orleans

On Thursday March 6th, Mrs. J. O. Buehler received word that her sister, Mrs. L. A. Westbrook, while visiting another sister in New Orleans, suffered a stroke and within a few hours succumbed, after a cerebral hemorrhage.

Mrs. Westbrook, formerly Miss Daisy Seamen, was buried from the home of her daughter, Mrs. Ed Voridich at Ocean Springs on Sunday, March 9th, with interment at the Ocean Springs cemetery.

She is survived by two sons, Ray Westbrook of Chicago, Ill., Charles Westbrook and a daughter, Mrs. Ed Voridich at Ocean Springs on Sunday, March 9th, with interment at the Ocean Springs cemetery.

Two sisters and two brothers, Mrs. J. O. Buehler of Bay St. Louis; Mrs. Mary Westbrook and Jack Richard of New Orleans and Norman Seamen of Biloxi, Miss.

### NOTICE TO CREDITORS

Letters of Administration on the Estate of Edmond P. Fahey, Jr., deceased, were granted to the undersigned by the Chancery Court of Hancock County, Mississippi, on the 14th day of March, A. D. 1947, and therefore notice is hereby given requiring all persons having claims against said estate to have same probated and registered by the Clerk of said Court within six months from this date, and failure to so probate and register same in six months will bar the claim.

Witness my signature this the 20th day of March, A. D. 1947.

MRS. PRINCESS T. FAHEY,  
Administratrix of the Estate of Edmond P. Fahey, Jr., Deceased.

### CHANCERY SUMMONS

THE STATE OF MISSISSIPPI  
To Waymon Carr.

You are summoned to appear before the Chancery Court of the County of Hancock, in said State, on the 2nd Monday of May, A. D. 1947, to defend the suit No. 5209 in said Court of Edith Spokorno Carr, wherein you are a Defendant.

This 12th day of March, A. D. 1947.  
(SEAL) A. G. FAVRE, Clerk.

**Dr. Leon D. Johnson**  
Veterinarian  
Office and  
Residence Phone 480

**How women and girls may get wanted relief from functional periodic pain**  
Cardui, many women say, has brought relief from the cramp-like agony and nervous strain of functional periodic distress. Taken like a tonic, it should stimulate appetite, aid digestion, thus help build confidence for the "time" to come. Should help relieve pain due to purely functional periodic causes. TRY IT!  
**CARDUI**  
SEE LABEL DIRECTIONS

### First Baptist Church

ESTERBROOK STREET  
Between Second and Toulome  
REV. J. T. DEARING, Pastor

Sermon Topics For Sunday, Mar. 23, 1947

11 a. m.—The Roll Call of Faith

7:30 p. m.—The Untenanted Soul

SERVICES EVERY SUNDAY

11:00 A. M.

7:30 P. M.

Sunday School, every Sunday at 10:00 A. M.

### NOTICE TO BIDDERS

Sealed bids will be received by the Board of Supervisors of Hancock County, to be delivered to the Clerk of this Board not later than 11 o'clock A. M. on

MONDAY, APRIL 7TH, 1947

for furnishing to Hancock County, one steel bridge, as per plans and specifications on file in the office of the Clerk of this Board.

The successful bidder shall submit cashier's or certified check in the sum of 5% of his bid, or bidders bond in said amount, when said bid is submitted.

The Board reserves the right to reject any and all bids.

Given under my hand and seal of office this 10th day of March, A. D. 1947.

A. G. FAVRE, Clerk.

### NOTICE TO BIDDERS

Notice is hereby given that the city of Bay St. Louis, Mississippi, will receive separate sealed bids for the furnishing of the said City, with one (1) only, new Model No. 84-HD tar and asphalt kettle, equipped with hand spray attachment and spray bar, or its equal.

All bids must be filed with the Clerk of the Commission Council of said City on or before 10:00 A. M. on the seventh (7th) day of April, 1947, at his office in the City Hall of said City.

The Commission Council of the City of Bay Saint Louis, Mississippi, reserves the right to reject any and all bids, waive all formalities and award contract to the best interest of said City.

Done by order of the Commission Council this the third day of March, A. D. 1947.  
(SEAL)

H. GRADY PERKINS,  
City Clerk, City of Bay Saint Louis, Miss.

### NOTICE TO CREDITORS

Administratrix Notice to Creditors

Of Albert John Favre, Deceased

Letters of administration have been granted on the 10th day of March, 1947, by the Chancery Court of Hancock County, Mississippi to the undersigned as administratrix upon the estate of ALBERT JOHN FAVRE, deceased. Notice is hereby given to all persons having claims against said estate to present and have same probated and registered by the Clerk of said Court within six months from this date or they will forever be barred.

This 10th day of March, 1947.

MABLE FAVRE VAN TRIER,  
Administratrix.

### NOTICE TO CREDITORS

Of Mrs. Lida Smith Drake, Deceased

Letters Testamentary having been granted by the Chancery Court of Hancock County, Mississippi, on the 13th day of March, 1947, to the undersigned upon the Estate of Mrs. Lida Smith Drake, deceased; notice is hereby given to all persons having claims against said estate to present the same to the Clerk of said Court for probate and registration according to law within six months from this date, or said claim will be forever barred.

This 13th day of March, A. D. 1947.

E. S. DRAKE,  
Executor of said Estate.

### NOTICE OF SPECIAL ELECTION

ON ELECTRIC FRANCHISE  
CITY OF BAY ST. LOUIS,  
MISSISSIPPI

Notice is hereby given to the qualified electors of the City of Bay St. Louis, Mississippi, that a special election shall be held in the City of Bay St. Louis, on Tuesday, the 25th day of March, 1947, on the following proposition:

### PROPOSITION

Do you approve or disapprove the action of the Mayor and Board of Councilmen of the City of Bay St. Louis, Mississippi, in adopting an ordinance entitled, "AN ORDINANCE GRANTING AN ELECTRIC FRANCHISE TO MISSISSIPPI POWER COMPANY, ITS SUCCESSORS AND ASSIGNS, IN THE CITY OF BAY ST. LOUIS, MISSISSIPPI," whereby an electric franchise was granted to Mississippi Power Company, its successors and assigns, as per the terms of said ordinance which was passed by the Mayor and Board of Councilmen on Monday, the 17th day of February, 1947, said ordinance being in words and figures as follows:

### AN ORDINANCE GRANTING AN ELECTRIC FRANCHISE TO MISSISSIPPI POWER COMPANY, ITS SUCCESSORS AND ASSIGNS, IN THE CITY OF BAY ST. LOUIS, MISSISSIPPI

BE IT ORDAINED, by the Board of Mayor and Commissioners, of the City of Bay St. Louis, Mississippi:

### SECTION 1.

In consideration of the benefits that will accrue to the City of Bay St. Louis, and the inhabitants thereof, and of the payment by the Grantee to the City of a sum of money equal to two per centum (2%) per year of the total revenue of the Grantee from the sales of electric energy, excepting therefrom sales for resale and sales in inter-

change of energy with others, within the corporate limits of the City, of the sum of two hundred dollars (\$200) per year, hereinafter to be greater, payable quarterly in advance, before thirty days following the close of each calendar quarter during such period as the Grantee operates in said City, but not to exceed twenty-five (25) years from the effective date of this ordinance, Mississippi Power Company, its successors and assigns, herein referred to as the Grantee, is hereby given and vested with the right, authority, easement, privilege and franchise to construct, erect, suspend, install, renew, repair, maintain, operate and conduct in the City a plant or plants and system for the manufacture, distribution and transmission of electric energy for all purposes whatsoever.

SECTION 2. The Grantee is hereby further given and vested with the right, authority, easement, privilege, and franchise to construct, erect, suspend, install, renew, repair, maintain, operate and conduct in the City, a system of poles, towers, conduits, cables, conductors, transforming stations, fittings and all appliances or appurtenances necessary or desirable to the transmission, distribution, or sale of electric energy for all purposes whatsoever in, over, under, along, upon and across all streets, avenues, alleys, ways, bridges, and public places in the City as they now exist or may hereafter be laid out or extended together with the further right, privilege and franchise to construct, erect, suspend, install, renew, repair, maintain, operate and conduct in the City and to the inhabitants and corporations both within and beyond the limits thereof, electric energy for lighting, heating, power and other public purposes, for which electric energy may be used now and hereafter, and for the purpose of extending its lines and furnishing electric energy beyond the limits of the City.

### SECTION 3.

The poles, towers, conduits, cables, conductors, transforming stations, fittings, appliances and appurtenances shall be so constructed as not unreasonably to interfere with the proper use of the streets, avenues, alleys, ways, bridges and public places in the City and shall be maintained at all times in as good condition and repair.

### SECTION 4.

Whenever the Grantee shall cause any opening or alteration to be made in any of the streets, avenues, alleys, ways, bridges or public places of the City for the purpose of installing, maintaining, operating, or repairing any poles, conduits, cables and other appliances, the work shall be completed within a reasonable time and the Grantee shall upon the completion of such work restore such portion of the streets, avenues, alleys, ways, bridges or other public places to as good condition as it was before the opening or alteration was so made.

### SECTION 5.

The Grantee shall hold the City harmless from any and all liability or damages resulting from the negligence of the Grantee in the construction, maintenance, or operation of its poles, towers, conduits, wires, cables and other appliances.

### SECTION 6.

The Grantee may, from time to time, declare, make

## Peoples Federal Savings & Loan Ass'n

Bay St. Louis, Miss.  
Assists worthy persons in the purchase and repair of  
Homes on Easy Monthly Payments

## CONCRETE

For Permanence — Beauty & Low Cost  
Standard Fence Post  
Post made according to specifications  
Clothes Lines Standards  
All galvanized attachments — No Rust — No Rot  
Stepping Stones in Colors

See the latest economy post. Just what you need for large tracts or acreage... A REAL BUY!

V. J. PIAZZA

Phone 573-W 401 Citizen Street

## For FAST SORE MUSCLE RELIEF

Rub on NEURABALM

1. PENETRATING medication relieves that intense agony.

2. STIMULATING action starts up circulation to help break-up the congestion.

WHEN you rub soothing Neurabalm on the sore spot, it starts to work instantly. Tenderness subsides. Fresh surface blood, flowing through congested areas, gives renewed life to sore, stiff, aching muscles. The misery caused by over-exercise, exertion, exposure or fatigue are relieved. Scientific research proves Neurabalm works fast and effectively.

Also grand for the relief of neuralgic pains, stiff neck, tired back muscles, cramp-like pains in the legs, tingling or burning sensations of the skin, tired-burning feet, the skin. So soothing, so CLEAN and refreshing to use. When you want fast and welcome relief from neuralgic aches and muscle soreness rub with Neurabalm. Feel relaxed. Sleep better... feel better. Highly praised by users. Follow directions in folder. At drugstores in 25¢, 75¢ and \$1.25 bottles.

MODERN — CLEAN — SOOTHING

**NEURABALM** GIVES

2-WAY RELIEF FROM ACES AND PAIN

change of energy with others, within the corporate limits of the City, of the sum of two hundred dollars (\$200) per year, hereinafter to be greater, payable quarterly in advance, before thirty days following the close of each calendar quarter during such period as the Grantee operates in said City, but not to exceed twenty-five (25) years from the effective date of this ordinance, Mississippi Power Company, its successors and assigns, herein referred to as the Grantee, is hereby given and vested with the right, authority, easement, privilege and franchise to construct, erect, suspend, install, renew, repair, maintain, operate and conduct in the City a plant or plants and system for the manufacture, distribution and transmission of electric energy for all purposes whatsoever.

SECTION 2. The Grantee is hereby further given and vested with the right, authority, easement, privilege, and franchise to construct, erect, suspend, install, renew, repair, maintain, operate and conduct in the City, a system of poles, towers, conduits, cables, conductors, transforming stations, fittings and all appliances or appurtenances necessary or desirable to the transmission, distribution, or sale of electric energy for all purposes whatsoever in, over, under, along, upon and across all streets, avenues, alleys, ways, bridges, and public places in the City as they now exist or may hereafter be laid out or extended together with the further right, privilege and franchise to construct, erect, suspend, install, renew, repair, maintain, operate and conduct in the City and to the inhabitants and corporations both within and beyond the limits thereof, electric energy for lighting, heating, power and other public purposes, for which electric energy may be used now and hereafter, and for the purpose of extending its lines and furnishing electric energy beyond the limits of the City.

SECTION 3. The poles, towers, conduits, cables, conductors, transforming stations, fittings, appliances and appurtenances shall be so constructed as not unreasonably to interfere with the proper use of the streets, avenues, alleys, ways, bridges and public places in the City and shall be maintained at all times in as good condition and repair.

SECTION 4. Whenever the Grantee shall cause any opening or alteration to be made in any of the streets, avenues, alleys, ways, bridges or public places of the City for the purpose of installing, maintaining, operating, or repairing any poles, conduits, cables and other appliances, the work shall be completed within a reasonable time and the Grantee shall upon the completion of such work restore such portion of the streets, avenues, alleys, ways, bridges or other public places to as good condition as it was before the opening or alteration was so made.

SECTION 5. The Grantee shall hold the City harmless from any and all liability or damages resulting from the negligence of the Grantee in the construction, maintenance, or operation of its poles, towers, conduits, wires, cables and other appliances.

### SECTION 6.

The Grantee may, from time to time, declare, make

and enforce reasonable rules and regulations as conditions for the sale and distribution by it of electric energy to any persons, firm or corporation.

SECTION 7. In the event the supply of electric energy should be interrupted or fail by reason of accident or otherwise beyond the control of the Grantee, the Grantee shall restore the service within a reasonable time and such interruption shall not constitute a breach of this franchise nor shall the Grantee be liable for damages by reason of such interruption or failure.

SECTION 8. Wherever in this ordinance either the City or the Grantee is named or referred to it shall be deemed to include the respective successors, successors and assigns of either and all rights, privileges and obligations herein conferred shall bind and inure to the benefit of such successors, successors or assigns of the City or of the Grantee.

SECTION 9. This franchise is in lieu of a franchise granted by the City of Bay St. Louis, to MISSISSIPPI POWER COMPANY, its successors and assigns, by ordinance dated the 3rd day of December, 1927, recorded in Minute Book 8, Pages 388-400, and Ordinance Book Two, Pages 107, of the City, now and owned by the Grantee, which upon the effective date of this ordinance, by mutual consent of the parties thereto, shall be no longer in force and effect. This franchise is in addition to and supplemental to any and all such rights as the Grantee may have by virtue of the provisions of any section of the Mississippi Code of 1942 and its acceptance and exercise by the Grantee shall never be construed as a waiver nor abandonment of nor as a limitation upon the rights now vested in or being exercised by the Grantee under any statute of the State of Mississippi.

SECTION 10. The rights hereby granted shall become effective upon the passage of this ordinance and continue for the period of twenty-five (25) years thereafter.

SECTION 11. If any clause, provision or section of this ordinance is illegal, or is not embraced within the title hereof, or is not cognate to the subject expressed in the title, the remaining provisions hereof shall nevertheless be valid and shall have full force and operation.

SECTION 12. The Grantee shall pay the City the cost of publishing this ordinance according to law and also the cost of holding an election for the approval of this ordinance, by the qualified electors of the City, of this ordinance.

SECTION 13. This ordinance shall not become effective until it is duly passed by the Council, published as required by law and approved by a majority vote of qualified electors voting thereon as required by Section 3805 of the Mississippi Code of 1942.

The within and foregoing ordinance was reduced to writing, introduced in the form in which it is hereby finally adopted, by the Council, read by the Clerk at a regular meeting of the Council and thereafter remained on file with the Clerk for public inspection for at least two weeks before the final passage thereof and was read and considered by sections at a public meeting of the Council and upon motion of Mr. H. Grady Perkins, duly seconded by Mr. W. L. Bourgeois, that it be adopted, a final vote and vote was taken which resulted as follows:

Voting Yea: G. Y. Blalze, H. Grady Perkins, W. L. Bourgeois.

Voting Nay: None.

Whereupon it was declared adopted.

Approved this the 17th day of February, A. D. 1947.

G. Y. Blalze, Mayor.

(SEAL) H. Grady Perkins, Clerk.

Attest:

H. Grady Perkins, Clerk.

Said election will be held at the usual voting places in all precincts of the City.

Said polling places will be open from the hour of Seven o'clock A. M. until the hour of six o'clock P. M. on said day. All qualified electors may vote at said election.

Said special election will be held pursuant to a Resolution of the Mayor and Board of Councilmen of the City of Bay St. Louis, adopted on the 17th day of February, 1947, calling a special election for the approval or disapproval of a majority of the qualified electors of the City of Bay St. Louis, Mississippi, of the action of the Mayor and Board of Councilmen in adopting and approving an ordinance entitled, "AN ORDINANCE GRANTING AN ELECTRIC FRANCHISE TO MISSISSIPPI POWER COMPANY, ITS SUCCESSORS AND ASSIGNS, IN THE CITY OF BAY ST. LOUIS, MISSISSIPPI."

Done by order of the Mayor and Board of Councilmen, this 17th day of February, A. D. 1947.

(SEAL)

Clerk of the H. GRADY PERKINS, City of Bay St. Louis, Mississippi.

ROGER A. HEITZMANN

G. E. TEMPLET

ALCIDE LADNER,

Election Commissioners.



# WHY THE HURRY?

CITIZENS OF BAY ST. LOUIS ARE BEING ASKED TO VOTE ON MARCH 25 TO APPROVE OR DISAPPROVE OF THE ACTION OF THE MAYOR AND BOARD OF COUNCILMEN IN GRANTING A 25-YEAR ELECTRIC FRANCHISE TO THE MISSISSIPPI POWER COMPANY. OFFICIAL NOTICES TO THIS EFFECT HAVE BEEN PUBLISHED IN RECENT ISSUES OF THE SEA COAST ECHO.

## What Are The Facts?

The question of the electric franchise should be decided solely in the interests of all the citizens of Bay St. Louis.

The people are entitled to more facts before entering into a new 25-year franchise with the Mississippi Power Company.

Residents and business establishments of this city need—and are entitled to the cheapest and most dependable source of electric current available, regardless of the source.

Why should we be asked to grant a new franchise seven years before the old one expires. The promised 2 per cent cut (estimated at about \$1800 per year) appears to be the only advantage to the city.

If the Mississippi Power Company is able to "kick back" 2 per cent of its gross revenue to the City Hall, why not instead reduce the rates so that all residents can benefit in proportion to their use of electricity? We think that would be fairer.

It is reported that new discoveries have been made which will soon reduce the cost of generating electric current. The atomic power age is said to be just around the corner. We want our city to be free to take advantage of lower electric costs when they are available.

Bay St. Louis has not obtained its deserved share of new industries that have come to Mississippi in recent years. We believe that lower electric rates—in line with other towns and cities mentioned here—would enable us to attract more industries which would be a boon to the city's growth.

It is our understanding that the city has no legal basis for forcing the Mississippi Power Company to reduce electric rates once the new franchise is granted. Our citizens, therefore, have no protection against the Power Company's continued excessive rates. We believe that negotiations between the City and the Power Company over the question of rates should be conducted before, not after, the new franchise is granted.

Some have argued that the franchise is not an exclusive franchise. That's true, but surely no one believes that it would be practical or reasonable to have two electric power systems operating side by side in the same city.

This message is not to be construed as condemning the Mississippi Power Company, nor is it to be interpreted as expressing disapproval of its operations here.

## Proof of the Pudding

Concerning possible savings in electricity costs in Bay St. Louis, the best proof is what other towns and cities in Mississippi are doing:

AMORY—Has had its own distribution system since 1937. Maximum rate 3 cents per KWH. "We are extremely well satisfied," says Bill H. Fowlkes, executive secretary, Amory Chamber of Commerce.

MACON—Had Mississippi Power Company until a few years ago. Now has its own distribution system, and electric rates are now less than half. Even with lower rates, the city saved \$10,152 last year, after paying \$2691 to city in lieu of taxes. During its last year there the Power Company paid \$1671 in taxes. "I do not think anyone regrets the change," says Brooke Ferris, Jr., Macon newspaper man. "Our arrangement is very satisfactory. Rates are very low and service is splendid," he added.

TUPELO—Under Mississippi Power Company's last year there (1933), Tupelo residents paid an average of 7½ cents per KWH. The city now has its own distribution system and residents pay an average of 1 cent per KWH (lowest in the nation). "The per capita consumption of electricity is now about 60 times as much as when the Mississippi Power Company was serving the city," writes Harry Rutherford, associated editor of the Tupelo Journal. He adds: "With rates so low everybody buys every type of appliance you can think of and uses them without thought of cost." Even at such low rates the city recently was able to refund \$120,000 to its customers in Christmas checks.

BOONEVILLE—"Our rate is now about one-half of what we used to pay under the Power Company," says Dr. W. H. Anderson, prominent physician. He adds: "We are highly pleased. Cheap electrified energy in the home, in the county and small towns constitute the hope of our state and nation."

ABERDEEN—Since city distribution system replaced Mississippi Power Company rates have gone down 56 per cent, the city gets double the amount of taxes and new industries have come to town. H. B. Sanders, newspaper publisher, says: "How any town or city eligible for cheap power can vote for the power company, even the best of private power companies, is simply a mystery to me."

WEST POINT—Says Edgar G. Harris, publisher of the Daily Times Leader: "Prior to the coming of TVA, the city of West Point, which owned its own distribution system, bought current from the Mississippi Power Company at a low wholesale rate, charged consumers what other cities of similar size were charging and netted about \$22,000 a year."

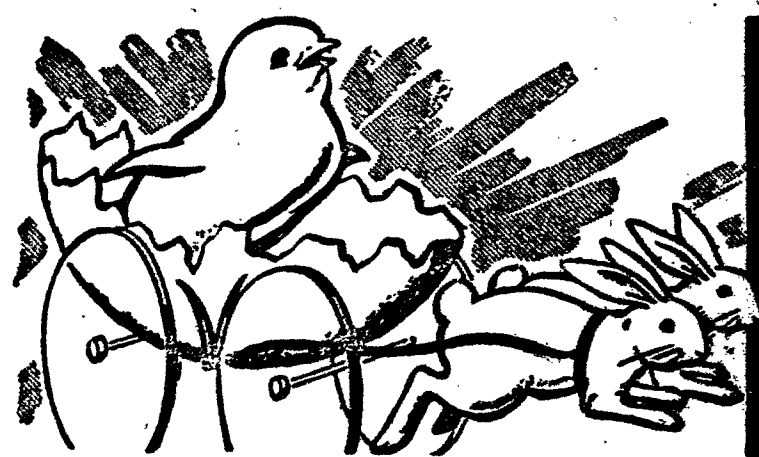
OTHER MISSISSIPPI CITIES which are saving thousands of dollars yearly through their own municipal electric systems include: Starkville, Yazoo City, Columbus, Okolona, Corinth, Clarksdale, Greenwood, Belzoni, and Canton.

# Vote AGAINST The Franchise Tuesday, Mar. 25

## or we will forfeit for 25 years our bargaining power for lower electric rates

THE ABOVE MESSAGE WAS PREPARED AND SUBMITTED BY J. LEWIS HENDERSON, 706 HANCOCK STREET, WHO IS A HOME OWNER, TAX PAYER AND VOTER. THIS SPACE WAS PAID FOR WITH CONTRIBUTIONS FROM VARIOUS CITIZENS WHO BELIEVE THE MESSAGE IS IN THE PUBLIC INTEREST.





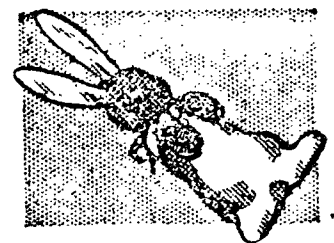
## EASTER TOYS and NOVELTIES



### Easter Baskets Filled With Toys

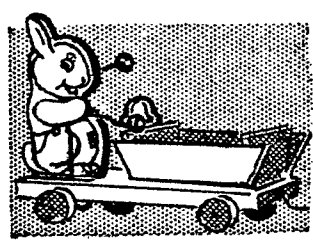
19c to \$2.98

Sparkling goodies for tiny tots! Easter pets, of sturdy wood, crepe paper, stained reed or cardboard; dazzlingly wrapped in cellophane.



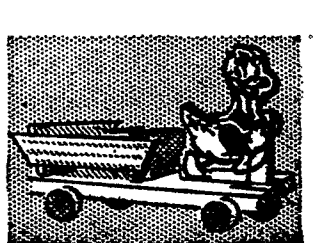
### Pecan Cream Easter Egg 1½ lb. \$3.00

Sitting or begging!  
Two-tone; 17-inches!



### Bunny-Drummer on Pull-String 89c

Gayly painted! Arms move and beat drum.



### Donald Duck in Bright Colors 98c

Moves arms and quacks when pulled by string!

**Kern's 5 & 10c Store**  
Main Street Bay St. Louis.

### Demonstrates Gift Wrapping at Garden Club Meeting

Miss Clara Kergosien and Mrs. James K. Morlin demonstrated Gift Wrapping at the March meeting of the Bay-Waveland Garden Club held at the home of Mrs. J. R. Rollins on the afternoon of Thursday, March 13.

At the business session the club practically completed plans for the garden tour to be made here by the visiting garden club members who will be in a convention of state Garden Clubs to be held in April at the Buena Vista Hotel.

Mayor G. Y. Balize has set April 7-12 as Clean Up Week and work has already begun on the cutting of

weeds, clearing vacant lots and clearing out debris from beach and on highways outside the city limits. Mrs. Claude Hooton and Mrs. F. R. Curran were named as a committee on Souvenirs. Mrs. Hooton's flower arrangement won the blue ribbon award. Refreshments were served by Mrs. Rollins and her cohostesses Mrs. Octave Delph, Mrs. Ben Hart and Mrs. DeVallin.

## Pine Cabins-Cafe

HY 90 AT STATE STREET

HOME ATMOSPHERE — BRING THE FAMILY  
ONLY QUALITY FOODS SERVED

For Reservations Phone 9108

MR. AND MRS. R. C. ARMITAGE, Props.

## SOIL CONSERVATION NEWS

Henry Wittorf, a Cooperator with the Hancock County Soil Conservation District, in the Leetown community, planted five acres of blue lupine last fall for an increase seed plot. Mr. Wittorf states that the blue lupine looks fine, and is now about waist high. The cold weather does not seem to hurt it. Mr. Wittorf says "Blue lupine appears to be the answer to our winter legume problem in this area for two reasons, first, it's seed producing characteristics, and second, livestock will not eat it. It is a fine soil building plant and we certainly need more blue lupine in this district." Many fields in the county are not properly fenced, and farmers hesitate to plant winter legumes for the reason that stock running out eat it up. Livestock will not eat blue lupine.

A. E. Smith and J. T. Smith, District cooperators in the Sellers community, planted five acres increase seed patch of blue lupine on their farm last fall. These seed plot patches were inspected by the writer with Messrs. Smith last week and they are looking fine. Seed will be harvested from these seed patches during May. Additional increase seed patches will be established on many new cooperators farms this fall for increased seed production. Mr. A. E. Smith pointed out that a farmer could grow his own cover crop seed by planting a seed patch each year or by reserving part of the cover crop for seed production.

Blue lupine seed for the increase seed patches were furnished by the Soil Conservation Service Nursery, to the Hancock Soil District Commissioners.

## LAKESHORE NEWS

The regular meeting of the 4-H Club was held in the Gulfview School auditorium Wednesday morning. Guest speakers were Mr. Dean of Jackson and Miss May Edwards of Bay St. Louis. The home demonstration agent Miss Annie Lois May, presented certificates to those who had completed the 2nd and 3rd year club work. Those receiving certificates for second year work were: Joanne Erskine, Rose Mary Bourgeois, Lois Ladner, Joyce Ladner. For third year work: Lillie Mae Asher, Shirley Fricke and Doris Luxich.

Monday morning the faculty and students of Gulfview School were thrilled when they saw the beautiful new curtain on the stage and the electric ice box in the lunch room.

The boys and girls of Gulfview School took part in the basketball tournament at Kiln, Saturday. They were accompanied by their coach,

Doc Thigpen.

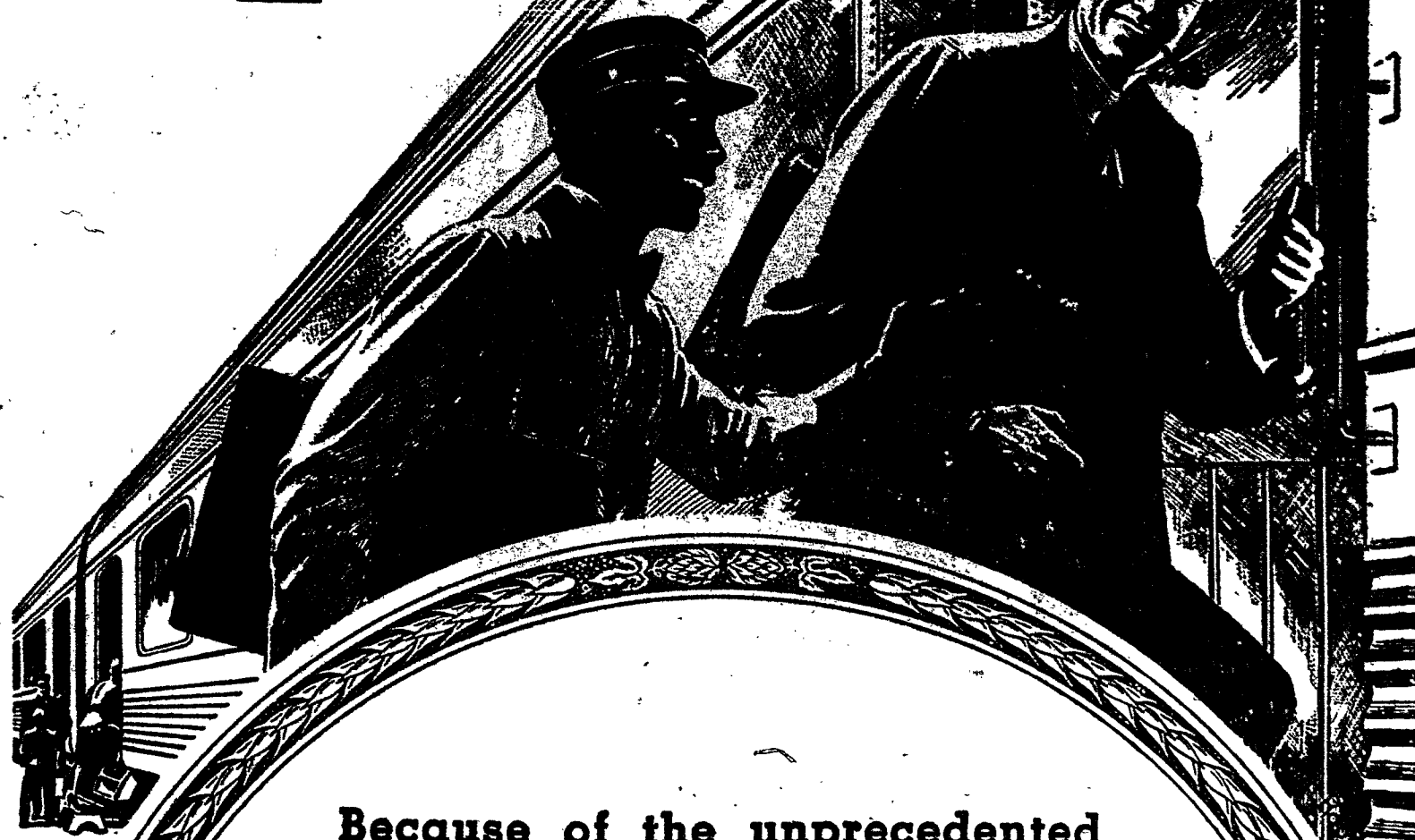
Last Sunday members of the Knights of Columbus from Bay St. Louis met with the local members and received Holy Communion in a body at the Lakeshore Church. The sight was very impressive and the pastor, Father Boisvert delivered a most fitting sermon. After Mass coffee and doughnuts were served on the grounds through the courtesy of Father Victor and Mr. Irwin Favre. Mr. John J. B. Bordage treated all to cigarettes. Assisting with the serving of the coffee were Mrs. Mauffray and Mrs. Piazza of Bay St. Louis, Mrs. R. J. Ladner and Mrs. John Erskine of Lakeshore.

Misses Shirley Semedel and Mavis Ladner were guests Sunday of Miss Betty Johnson.

Mrs. Jeanne Williams was called to Picayune for the week end due to the death of her sister-in-law Miss Adella Williams.

Nearly 18,500 veterans with certain disabilities have applied for automotive conveyances at Government expense, with 13,300 certified as eligible, Veterans Administration said.

"ANY BUDWEISER ON THIS TRAIN?"  
"YES, SIR. JUST ASK FOR IT."



Because of the unprecedented demand for Budweiser, it's true that you can't count on getting it every time you ask for it. But, ask for it always to enjoy it often. We are planning another expansion of the often-expanded facilities of the world's largest brewery. Meanwhile, we are making Budweiser available equitably if not abundantly.

So, to get your share,  
don't say 'beer', say

**Budweiser**  
IT LIVES WITH GOOD TASTE... EVERYWHERE



# A Statement About The Electric Franchise To Be Voted Upon March 25, 1947

## The Franchise Ordinance Is As Follows:

BE IT ORDAINED, by the Board of Mayor and Commissioners of the City of Bay St. Louis, Mississippi:

SECTION 1. In consideration of the benefits that will accrue to the City of Bay St. Louis, and the inhabitants thereof, and of the payment by the Grantee to the City of a sum of money equal to two per centum (2%) per year of the total revenue of the Grantee from the sales of electric energy, excepting therefrom sales for resale and sales in interchange of energy with others, within the corporate limits of the City, or the sum of two hundred dollars (\$200) per year, whichever is the greater, payable quarterly on or before thirty days following the close of each calendar quarter, during such period as the Grantee operates in said City, but not to exceed twenty-five (25) years from the effective date of this ordinance, Mississippi Power Company, its successors, and assigns, herein referred to as the Grantee, is hereby given and vested with the right, authority, easement, privilege and franchise to construct, erect, suspend, install, renew, repair, maintain, operate and conduct in the City a plant or plants and system for the manufacture, distribution and transmission of electric energy for all purposes whatsoever.

SECTION 2. The Grantee is hereby further given and vested with the right, authority, easement, privilege and franchise to construct, erect, suspend, install, renew, repair, maintain, operate and conduct in the City a system of poles, towers, conduits, cables, conductors, transforming stations, fittings and all appliances or appurtenances necessary or desirable to the transmission distribution, or sale of electric energy for all purposes whatsoever in, over, under, along, upon and across all streets, avenues, alleys, ways, bridges, and public places in the City as they now exist or may hereafter be laid out or extended, together with the further right, privilege and franchise to construct, erect, suspend, install, renew, repair, maintain and operate such poles, towers, conduits, cables, wires, conductors, transforming stations, fittings and all appliances and appurtenances necessary or desirable to the transmission within, into, through, over and beyond the City and furnishing, supplying and distributing to the City and to the inhabitants and corporations both

within and beyond the limits thereof, electric energy for lighting, heating, power and all other purposes for which electric energy may be used now or hereafter, and for the purpose of extending its lines and furnishing electric energy beyond the limits of the City.

SECTION 3. The poles, towers, conduits, cables, conductors, transforming stations, fittings, appliances and appurtenances shall be so constructed as not unreasonably to interfere with the proper use of the streets, avenues, alleys, ways, bridges and public places in the City and shall be maintained all in a reasonably good condition and repair.

SECTION 4. Whenever the Grantee shall cause any opening or alteration to be made in any of the streets, avenues, alleys, ways, bridges or public places of the City for the purpose of installing, maintaining, operating, or repairing any poles, towers, conduits, cables and other appliances, the work shall be completed within a reasonable time and the Grantee shall upon completion of such work restore such portion of the streets, avenues, alleys, ways, bridges or other public places to as good condition as it was before the opening or alteration was so made.

SECTION 5. The Grantee shall hold the City harmless from any and all liability or damages resulting from the negligence of the Grantee in the construction, maintenance or operation of its poles, towers, conduits, wires, cables and other appliances.

SECTION 6. The Grantee may from time to time, declare, make and enforce reasonable rules and regulations as conditions for the sale and distribution by it of electric energy to any persons, firm or corporation.

SECTION 7. In the event the supply of electric energy should be interrupted or fail by reason of accident or otherwise beyond the control of the Grantee, the Grantee shall restore the service within a reasonable time and such interruption shall not constitute a breach of this franchise, nor shall the Grantee be liable for damages by reason of such interruption or failure.

SECTION 8. Wherever in this ordinance either the City or the Grantee is named or referred to, it shall be deemed to include the

respective successor, successors, or assigns of either, and all rights, privileges and obligations herein conferred shall bind and inure to the benefit of such successor, successors or assigns of the City or of the Grantee.

SECTION 9. This franchise is in lieu of a franchise granted by the City of Bay St. Louis, to Mississippi Power Company, its successors and assigns, by ordinance dated the 3rd day of Dec. 1927, recorded in Minute Book 8, pages 398-400, and Ordinance Book 2, Page 107 of the City, now held and owned by the Grantee, which upon the effective date of this ordinance, by mutual consent of the parties thereto, shall be no longer in force and effect. This franchise is in addition to and supplemental to any and all such rights as the Grantee may have by virtue of the provisions of any section of the Mississippi Code of 1942 and its acceptance and exercise by the Grantee shall never be construed as a waiver nor abandonment of nor as a limitation upon the rights now vested in or being exercised by the Grantee under any statute of the State of Mississippi.

SECTION 10. The rights hereby granted shall become effective upon the passage of this ordinance and continue for a period of twenty-five (25) years thereafter.

SECTION 11. If any clause, provision or section of this ordinance is illegal, or is not embraced within the title hereof, or is not cognate to the subject expressed in the title, the remaining provisions hereof shall not be thereby affected but shall have full force and operation.

SECTION 12. The Grantee shall pay the City the cost of publishing this ordinance according to law and also the cost of holding an election for the approval or disapproval, by the qualified electors of the City, of this ordinance.

SECTION 13. This ordinance shall not become effective until it is duly passed by the Council, published as required by law and approved by a majority vote of qualified electors voting thereon as required by Section 3805 of the Mississippi Code of 1942.

We, the undersigned Commissioners, have approved the franchises and submit them for ratification at the election for the following reasons:

VOTING  
PLACE  
CITY  
HALL

MARCH 25, 1947

1. The franchises are, by law, non-exclusive.
2. They contain no provisions burdensome to the cities—they obligate the company and are a benefit to the municipality.

3. They provide additional municipal revenue which, based on present electric sales of the Power Company will aggregate approximately \$2,000 per year to the City.
4. The payments to the city will not be added as a charge to any customer's bill.

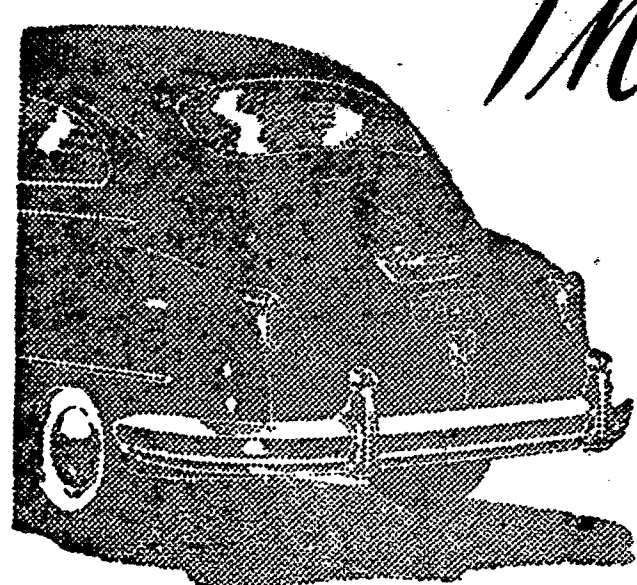
VOTING  
PLACE  
CITY  
HALL

MARCH 25, 1947

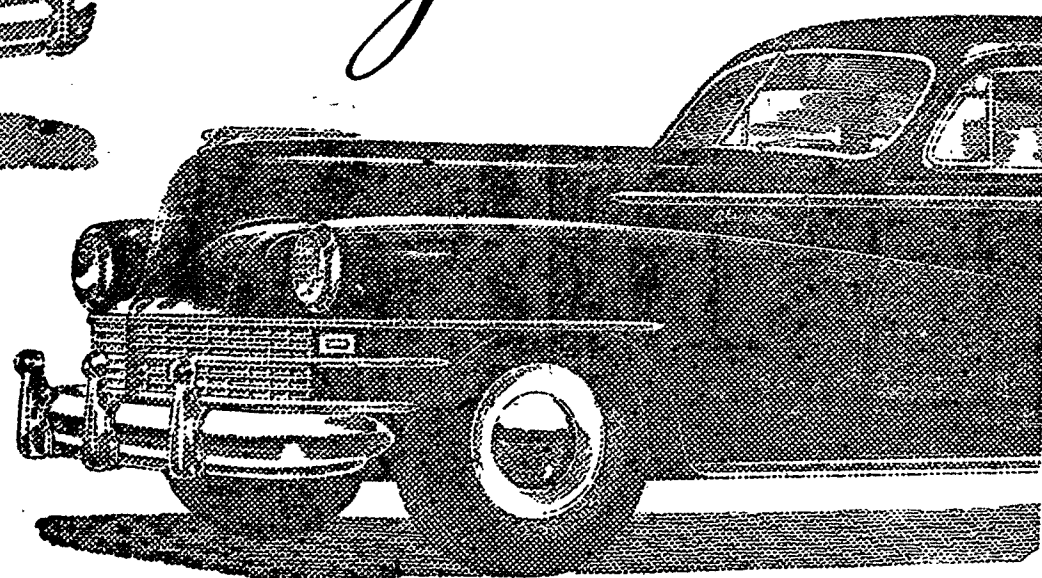
## CITY OF BAY ST. LOUIS

G. Y. BLAIZE, Mayor.  
H. GRADY PERKINS, Commissioner.  
W. L. BOURGEOIS, Commissioner.





*The Beautiful  
Chrysler*



...WITH HYDRAULICALLY OPERATED TRANSMISSION AND *gylol* FLUID DRIVE



*The finest new car of all!*

SEE YOUR CHRYSLER-PLYMOUTH DEALER

**GILMORE MOTOR COMPANY**

Highway 90

Tel. 87

#### Joint Hostesses For The Womans Society of Christian Service

Mrs. W. L. Bourgeois and Mrs. John H. Weston were joint hostesses for the Womans Society of Christian Service on Tuesday afternoon at the home of Mrs. Bourgeois.

Reports from the different committees were heard. Mrs. E. H. Singreen, leader of Circle No. 1 reported \$267 made by her circle. Chairman of the Youth Work Mrs. David McDonald reported that the youth group attended the meeting on each Sunday evening and attended the most recent district meeting at Gulfport.

The free will offering was taken for the Red Cross Fund Campaign and netted \$25. Mrs. H. J. Thompson announced three new members, Mrs. Leon Ginn, Mrs. H. M. Revell and Mrs. E. H. Doories. A motion was made and carried that the society make a donation to Russ College. The new Year Books were distributed and are most attractive. The front page carries the year's theme "Of Such is the Kingdom" and the back page is a 1947 calendar. The book carries the enrollment of the members according to circles with their leaders, dates and places of monthly meetings and names of hostesses.

A very fitting and beautiful resolution on the death of Mrs. Lida May Smith Drake (E. S.) was read by Mrs. F. J. Nelson.

Mrs. C. M. Shipp gave the devotional and Mrs. C. C. McDonald led a discussion on "Children and Their Church" in keeping with the general theme. Mrs. W. W. James centered her talk around her own Sunday School class with the children from 9 through 5 years; Mrs. C. M. Shipp gave an outline of her work in Sunday School with the children of 6, 7, and 8; Mrs. C. C. Stone has a class of boys and girls from 9 to 12 years and gave a very fine report on the work being done with them. Mrs. Carl Smith had as her part of the program "The Unreached Children" and made the startling statement that there are 17,000,000 children living outside of any organized religion.

Mrs. H. W. Arthur gave the closing prayer.

At a lace covered table hot chocolate was served from a silver bowl with sandwiches, cakes and candy in St. Patrick's Day colors. On the buffet was a large container holding carnations in pale green with white flowers.

Mrs. Bourgeois announced a meeting at her home on Thursday, March 20 at 5 p. m. for the purpose of organizing a Cancer Control unit for Hancock County and Mrs. Leo Seal announced a meeting of Red Cross at her home on March 28 for the purpose of organizing the "Grey Ladies."

**BAY ST. LOUIS ONE DAY MAR. 26**  
Dunbar & Hwy. 90 Wed.

Afternoon 3 P. M.—Evening 8 P. M.—Adults ..... 90c — Kiddies ..... 50c

**ROGER BROS. 3 RING CIRCUS**  
AMERICA'S POSTWAR STREAMLINED CIRCUS



**Hey Kids, Look!**

Bring this advertisement with only 35c. It will admit any child under 14 years of age to the BIG SHOW Matinee 3 P. M.

This coupon not good at night.

**27 ACTS★BIG BAND★200 PEOPLE★PRETTY GIRLS★**

MATINEE AT 3PM • DOORS OPEN ONE HOUR EARLIER • EVENING AT 8PM

**Buck OWENS**

**HELENA De Orsila**

**STORMY**  
★ THE HORSE WHO MADE THE PICTURE ★

**THUNDERHEAD**

**FEATURING**  
IN PERSON AND HIS CONGRESS OF COWBOYS AND COWGIRLS IN A DAREDEVIL PERFORMANCE DIRECT FROM THE MOVIE LOTS OF HOLLYWOOD AT NO EXTRA CHARGE

AND HER HOLLYWOOD AERIAL BALLET.

A Bevy Of Beautiful Girls Gloriously Arrayed.

also ★ TRAPEZE ARTISTS — ACROBATS — TUMBLERS — WIREWALKERS — WILD AND DOMESTIC TRAINED ANIMALS — AND AN ARMY OF FUNNY CLOWNS A SHOW FOR YOUNG AND OLD ALIKE

#### Wins Sub-District Speaking Contest

John Allen son of Mrs. George M. Fletcher and a student of Bay High won the Sub-District Public Speaking Contest for Methodist Youth last Sunday evening in the Main Street Methodist Church of Bay St.

Louis. Representing the Clermont Harbor Methodist church Allen won over Helen Sinclair, who represented the Bay St. Louis church. Speaking on "World Service," which is the benevolent and missionary program of Methodism, Allen chose "Missions in China" as his particular topic. Pointing out the tremendous influence of Christian mis-

sions he cited the fact that only one percent of the Chinese people are Christians but most of those listed in the Chinese "Who's Who" are Christians. Mr. Robert Hamilton Mrs. J. U. Jagot and Mrs. W. R. Pitcairn were the judges. The winner will enter the District Finals at Biloxi on Sunday March 23.

## Vote For The New Electric Franchise On March 25th

Next Tuesday the electric franchise approved by your City Commission will be presented for ratification by the electors of the city.

There follows for your information a condensed summary of data bearing on the matter, most of which has been presented in our advertising and by public statements of Company officials during the past weeks.

The growth of electricity use and the inability to do normal construction and system expansion during the war period has produced a situation in which the Company faces a very large construction program. This program is estimated to aggregate a cost in excess of \$11,000,000 over the next four years. The equipment and facilities contemplated in the new construction program will last for many years and much of it will have to be in advance of full utilization. This program provides an additional source of power for Bay St. Louis and the surrounding area, including Waveland and Clermont Harbor, as well as considerable strengthening and expansion of local facilities in these towns.

Most of the local franchises which were granted to predecessor companies and to this Company have a relatively short period to run. As a result the great new volume of construction ahead will be largely for a period beyond the term of the present local franchises.

The company is therefore seeking new local franchises to help justify these new expenditures and as an aid in securing new funds to carry out this work.

The new franchises proposed are the same for each community served and carry no unusual provisions, except the provision for payment to the municipality of 2% of the Company's gross revenues from direct sales of energy within the municipality. No payment of this kind has been made previously and the proposed payments are not only a consideration for the new franchise but serve as a means by which the municipality shares in the benefits of the franchise over the life of the ordinance.

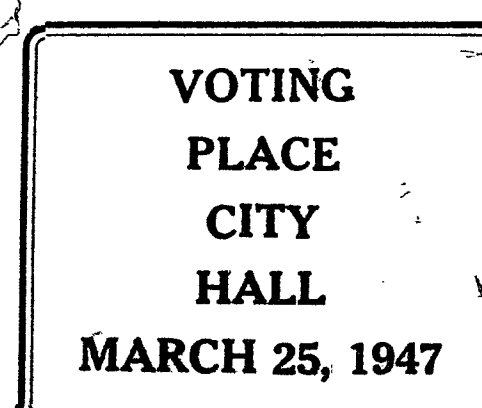
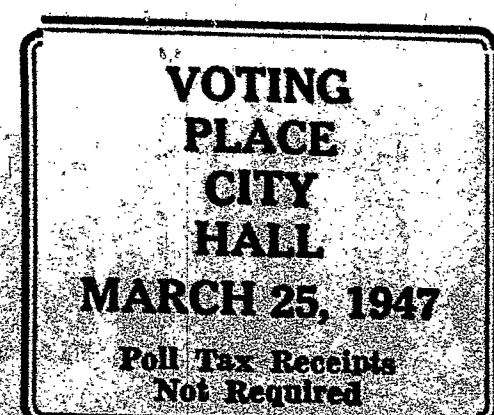
The franchises are not exclusive; contain no provisions burdensome to the municipality; payments to the cities will not be added as a charge to any customer's bill; and any small differences in wording over previous franchises arise principally from having a form standard for all cities.

Twenty-eight communities (two-thirds of all such communities served by the Company) have already adopted this standard form of franchise.

The welfare of Mississippi Power Company is completely intertwined with the welfare of the area it serves and as a basic Mississippi industry we pledge continued efforts along lines which have helped make the area served by the company a bright spot in the economic growth of the state.

**MISSISSIPPI POWER COMPANY**

**This Is Important To You—Vote For  
Approval of the ordinance next Tuesday**





**ORTTE THEATER**WEDNESDAY, MARCH 26TH.  
(One Day Only)On The Stage  
IN PERSON**CANNONBALL**

America's Greatest Western Comedian  
and his **COUNTRY COUSINS**

YOU HAVE SEEN HIM  
with TEX RITTER, WILD  
BILL ELLIOTT, CHARLES  
STARRETT and LUCKY  
HAYDEN.....NOW SEE  
HIM IN PERSON!

The Screwiest-Funniest Show Ever!

Notice: Show Starts at 5 P. M. Showing Continuously

Prices:	Adm.	Fed. Tax	State Tax	Total
Adult	.46	.09	.05	60c
Children	.20	.04	.01	25c

**The Sea Coast Echo****City Echoes**

—Mrs. Sam Whitfield and Bill spent Tuesday in New Orleans.

—Mrs. Lollie Bilbo is a medical patient at the Kings Daughters Hospital.

—Mrs. Alfred Cospolich is a medical patient at the Kings Daughters Hospital.

—Cyril Piazza, son of Mr. and Mrs. Sam Piazza, has joined the force of the Echo.

—Mrs. Orris Martin of Picayune is a medical patient at the Kings Daughters Hospital.

—Mrs. Albert Newlin, Sr., together with some friends spent the past week end at her Waveland home.

—Miss Gloria Mauffray of Kiln spent the past week end here as the guest of Miss Ethel Bilbo.

—Mr. C. C. Stone has been confined to his home for the past several days because of illness.

—Friends of Mrs. Josie Olson are glad to see her up and about again after a very severe foot infection.

—The city schools closed Thursday and Friday to give the teachers an opportunity to attend the M. E. A. in Jackson.

—Mr. and Mrs. Frank Higgins and sons Jack and Ed spent the past week end at their home on Beach and Ballentine.

—Mr. and Mrs. Paul Tourne announce the birth of a daughter at the Kings Daughters Hospital on Tuesday, March 18.

—Mrs. C. R. Beyer was called to New Orleans last week because of the illness of her aunt. Mrs. Beyer is still in New Orleans.

—Dr. and Mrs. H. M. Keefe had as their guests for a ten-day stay Mr. and Mrs. Van N. Mohlbach of Milwaukee.

—Mrs. Charles Strong who has been ill at her home for several weeks is reported as showing some improvement.

—Keith Tonkel, son of Mr. and Mrs. Dennie Tonkel who underwent an appendix operation at the Kings Daughters Hospital last week has been discharged.

**Easter Special!**

Featuring lovely Permanents for a limited time at reduced prices. — Come by and see us.

**Nolan Beauty Shop**

Phone 226

**GIEGERS CASH GROCERY**400 Railroad Avenue  
PHONE 546-J

All Sweet Oleomargarine, lb.	45c
Pork Back Bone, lb.	12c
Neck Bone, lb.	12c
Veal Stew Meat, lb.	33c
Veal Ground Meat, lb.	34c
Pork Chops, lb.	50c
Bologna Sausage, lb.	33c
Smoked Sausage, lb.	34c
Picnic Hams, lb.	47c
Pure Lard, lb.	38c
All Vegetable Juice, 14½ oz. can	6c
Orange Juice, No. 2 can	10c
Diced Carrots, No. 2 can	10c
Sliced Beets, No. 2 can	10c
Turnip Greens, No. 2 can	10c
Tomato Paste, 2 cans	25c
Tomatoes, No. 2 can	19c
Home Ground Corn Meal, lb.	8c
Sweet Potatoes, 3 lbs.	20c
Irish Potatoes, 5 lbs.	18c
Onions, 3 lbs.	12c

—Dr. and Mrs. Leon Johnson and baby have returned from a trip through Alabama and South Georgia, visiting friends and relatives.

—Mr. and Mrs. Alvin Genin have moved into their new home on de Montuiz Avenue.

—Miss Bessie Scaife, distributor for the Daily Herald, is out again after a siege with bronchitis and influenza.

—Mr. and Mrs. Al Goodwin of Hemstead, Long Island, were guests on Monday of this week of Mr. and Mrs. Oliver Radford.

—Mr. and Mrs. Olvey Jameson of Gulfport announce the birth of a daughter at the Kings Daughters Hospital on Thursday, March 13.

—Mr. and Mrs. C. Schwartz, Jr., announce the birth of a daughter, Yvonne, at the Baptist Hospital in New Orleans, on February 17, 1947.

—Mrs. W. J. Gex, Sr., has been ill for the past week at her home here. Her many friends are glad to know that she is better.

—Mrs. C. C. McDonald and Mrs. Carl Smith spent several days at Natchez last week where they were the guests of Rev. and Mrs. C. C. Clark. Mrs. McDonald and Mrs. Smith took in the Natchez Pilgrimage.

—Mrs. Leo Murtagh, Jr., and Leo Blaize, both of Baton Rouge visited the Scaife family here this week.

—Miss Loraine Davis enjoyed the week end visiting her brother-in-law and sister Mr. and Mrs. Joe Folse of Jackson, Miss.

—Miss Margie Elliott spent the week end in New Orleans, guest of her brother-in-law and sister Mr. and Mrs. Dan B. Haggerty.

—Mr. and Mrs. W. J. Gex, their son Walter J. Gex, III, and Mr. and Mrs. Edward Anderson took a week-end trip to Florida returning home on Monday.

—Bay St. Louis welcomes Mrs. Audrey Davis as a permanent resident. Mrs. Davis is operating the Davis Beauty Shop at 102 Carroll Avenue.

—Curtis, Nelius, and Udell Favre returned to school at Southeastern University Sunday after spending the week with their parents, Mr. and Mrs. A. G. Favre.

—The many friends of Mrs. Leo G. Ford will be happy to know that she is able to be up and about her home. She has been confined to bed for nearly six weeks. No wonder the worried look has left the postmaster's face.

**Beach Beauty Shop**

With An Experienced Staff of Workers, can give you a complete

**BEAUTY SERVICE**

All Creme Oil Waves Reduced

On the Beach

Next to Hamburger King



Guaranteed  
18  
MONTHS  
Quick Starts  
Plenty of Em!  
**\$10.65**

For Most Popular Cars...  
Long type for most G. M. cars 14.05  
6157 Old Battery and.....**Western Auto Associate Store**

Lamar Otis, Owner.

**NOTICE****Venetian Blinds**

ANY SIZE.....\$4.95 up

BLINDS MADE TO

ORDER WITH ALUMINUM SLATS

Rust Proof — Flexibility — Won't Chip

Crack or Flake Easy To Clean

**LEADER**

FURNITURE &amp; APPLIANCE CO.

R. R. Avenue, Bay St. Louis, Miss.

**SEE NORGE BEFORE YOU BUY!**

Phone 66

Free Delivery

**Delco Water Systems**

General Motors Acceptance Corporation has appointed us agents in this vicinity for their DELCO WATER SYSTEMS. We will be glad to discuss your water supply system with you. Let us know what you want and we will take care of your needs.

**Monti-Carver Plumbing Co.**

Washington &amp; Hancock Sts.

Phone 113

"Make every week a shop-at-home week for you"

HOUSEHOLD  
GOODS  
SPORTING  
GOODS**PERRY'S**ELECTRICAL  
APPLIANCES  
AND SUPPLIES  
HARDWARE  
PAINTS, ETC.**DEPARTMENT STORE**

"A GOOD PLACE TO SHOP"

2ND &amp; MAIN STREETS

PHONE 408

OIL CLOTH, 4 Patterns	69c yard
OUTING FLANNEL—White and Blue	39c yard
OUTING GOWNS—Extra Large Sizes	2.15 to 2.39
STREET & HOUSE DRESSES, large sizes	2.50 to 4.80
DRESS MATERIAL—Washable fast colors	39c to 62c
RICK BACK—BIAS TAPE	3 yards 10c
IMPORTED FRENCH LACE	19c yard
MEN'S & BOYS' OVERALLS AND PANTS	from 1.85 to 3.45
MEN'S DRESS TAN OXFORD SHOES	6.65 pair
BOYS' DRESS TAN OXFORD SHOES	2.50 to 3.35
BOYS' TENNIS SHOES	2.25
MEN'S LOAFERS	4.20
LADIES' FANCY BED ROOM SLIPPERS	2.25
INFANT HIGH TOP SHOE	2.25 pair
ELECTRIC IRONS	3.50 — 4.50 — 6.85

HUNDREDS OF OTHER ITEMS TO CHOOSE FROM

**H. G. HILL STORES**

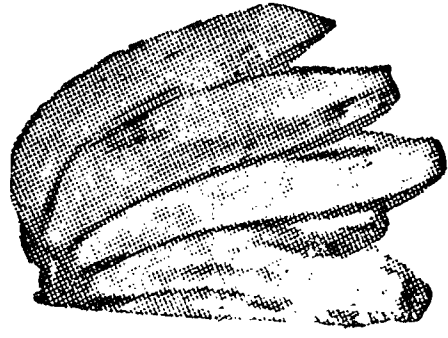
WAVELAND — GULFPORT — BILOXI

**PICNIC****HAMS lb. 49c**Sliced  
BACON, lb. .... 59cSkinless  
WEINERS, lb. .... 45cSliced  
BOLOGNA, lb. .... 39c**VEAL POT****ROAST**

lb. 39c

Fresh Ground  
MEAT, lb. .... 35cBrick American  
CHEESE, 2 lbs. .... 1.03American  
CHEESE, lb. .... 59c

Large, Firm, Sweet, Yellow, Ripe, SELECTED

**BANANAS**Winesap  
APPLES, 2 lbs. .... 27cJuicy  
LEMONS, lb. .... 12cFull of Juice  
ORANGES, 5 lbs. .... 30cSnow Ball  
CAULIFLOWER, lb. .... 15c10c  
lb**ICEBERG****LETTUCE**

lb. 9c

**WHITE****POTATOES**

5 lb. 21c

Pink Meat  
GRAPEFRUIT

4 lbs. .... 29c

**Burr**

ARTICHOKES

18c pound

Trimmed

CABBAGE, lb. .... 3c

**BUTTER lb. 79c**Great Value No. 2½  
APRICOTS ..... 25cHeinz  
CATSUP, 14 oz. .... 23cCardinal  
CRACKERS, 1 lb. 20cNugget-Fruit No. 2½  
COCKTAIL, can .... 39cSacramento No. 2½  
PEACHES, can .... 34cTender Sweet  
CORN, No. 2 can .... 15c

Seal Pakt Oven Baked

**PORK**

and

**BEANS**

18 oz. Jars

**2 for 25c**

Winner

MEAL, 2 lbs. .... 15c

Meloma  
COFFEE, lb. .... 39cRialto No. 2 can  
ASPARAGUS .... 39cStokley Tomato  
JUICE, No. 2 can 14cStokley's Cut Green  
BEANS No. 2 can .19c

Stokley Diced No. 2 can

CARROTS ..... 12c

Crystal Pineapple

**PRESERVES**

1 Pound Jar

38c

Factory Packed

**SUGAR**

5 lbs. 45c

Pard

DOG FOOD, 8 oz. .... 13c

Large Pack  
OXYDOL ..... 34c

DUZ, large pkg. .... 34c

New York

**Red Beans**

1 lb. pkg. 17c

Camay

SOAP, bar ..... 10c

DREFT, large .... 32c

Sure

KLEAN, qt. .... 14c

**H. G. HILL STORES**

WAVELAND — GULFPORT — BILOXI